

PERTIMBANGAN RISET AKUNTANSI DALAM MASA KRISIS COVID19

OLEH:

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UNIVERSITAS MEDAN AREA, 19 MEI 2020

POKOK BAHASAN

- ▶ Ada 2 hal utama yang akan dibahas yaitu:
- ▶ Strategi untuk memilih topik
- ▶ Strategi memilih jurnal scopus/sinta

STRATEGI MEMILIH TOPIK PENELITIAN

- ▶ Pilih topik yang menarik: topik yang menarik akan membuat proses riset dan penulisan menjadi “menyenangkan”
- ▶ Topik penelitian yang fokus
- ▶ Pilih topik yang memberikan banyak “peluang” bagi peneliti: peluang untuk memperoleh pendanaan dan peluang untuk publikasi.
- ▶ Topik yang up to date

STRATEGI MENGEMBANGKAN TOPIK PENELITIAN

- ▶ Riset awal mengenai topic yang telah dipilih. Hal ini akan sangat berguna dalam memahami konteks penelitian. Membuat peneliti lebih familier terhadap topic tersebut.
- ▶ Fenomena gap ----- Anecdotal evidence
- ▶ Research Gap
- ▶ Institutional context: Mengapa melakukan penelitian di Indonesia? Apa yang unik di Indonesia, sehingga bisa memberikan lesson learn bagi negara lain? Mengapa melakukan penelitian tentang UMKM di Jawa Tengah? Ada apakah dengan UMKM di Jawa Tengah? Institutional context juga akan memberikan pengertian yang lebih baik bagi pembaca

STRATEGI MENGEMBANGKAN TOPIK PENELITIAN

- ▶ Membuat pertanyaan riset yang baik
- ▶ Melakukan kajian literature yang intensif: ada 2 hal penting yaitu pastikan literature revidi ini mencakup seminal paper di bidang bersangkutan dan up to date literature)
- ▶ Membangun hipotesis (sebaiknya hipotesis mempunyai arah)
- ▶ Metodologi yang baik (usahakan melakukan pengujian robustness atau pengujian tambahan)

TEMA PENELITIAN

- ▶ Saat ini tema penelitian yang memberikan peluang untuk publikasi adalah tema tentang COVID19.
- ▶ Semua aspek yang terkait dengan COVID19.
- ▶ COVID19 ini mempengaruhi semua sendi kehidupan manusia, sehingga ini merupakan peluang riset bagi semua peneliti.
- ▶ Dampak COVID19 ini sangat luas, hal ini terbukti dari cepatnya penyebaran covid19. COVID19 secara resmi pertama kali dideteksi di Wuhan pada akhir 2019. Pada saat ini sudah hampir mencakup semua negara di dunia.

STRATEGI MEMILIH TOPIK PENELITIAN

- ▶ Saat ini peneliti mencoba untuk melakukan penelitian dampak COVID19 terhadap berbagai bidang.
- ▶ Tahap awal penelitian ini peneliti membuat short paper terkait dengan dampak covid19. Short paper terdiri dari maksimal 5 halaman. Contoh jurnal yang menerbitkan short paper Finance Research Letters
- ▶ Cara mudah untuk melihat topic penelitian yang mempunyai peluang besar untuk dipublikasikan adalah dengan mencari call for paper terkait dengan covid 19.

Contoh Topik Penelitian terkait dengan COVID19

- ▶ International Journal of Conflict Management (Scopus Q2)
- ▶ <https://www.emeraldgrouppublishing.com/journal/ijcma/conflict-management-during-a-crisis-global-pandemic>
- ▶ Conflict Management During a Crisis: The Global Pandemic
Submissions for this Special Issue will open **1 October 2020** and close **31 December 2020**
- ▶ The following are examples of topics, but other related topics are also encouraged:
 - ▶ Managing conflicts over resource shortages and constraints, e.g., human capital, personal protective or medical equipment, etc.
 - ▶ Political and policy management (resolving conflicts between and across departments, levels of governments, countries, etc.).

Contoh Topik Penelitian terkait dengan COVID19

- ▶ Review of Behavioral Finance (Scopus Q3)
- ▶ <https://www.emeraldgrouppublishing.com/journal/rbf/behavioral-finance-and-covid-19-pandemic>
- ▶ Prospective authors are invited to submit papers for this special call on Behavioral Finance and the Covid-19 pandemic on or **before 31st August 2020**.
- ▶ Given the unprecedented nature of the crisis associated with the pandemic and the possibility of it generating new insights we do not wish to be too prescriptive about research topics and approached as long as they fall within the broad area of behavioral finance. Specific topics may, however, include:
 - ▶ Market efficiency in times of extreme crisis
 - Incorporation of virus related news into market prices
 - Effectiveness of asset-allocation models

Contoh Topik Penelitian terkait dengan COVID19

- ▶ [Journal of Public Budgeting, Accounting & Financial Management \(Scopus Q2\)](#)
- ▶ <https://www.emeraldgrouppublishing.com/journal/jpbafm/extraordinary-jpbafm-special-issue-stretching-public-purse-budgetary-responses-a>
- ▶ We invite scholars in the fields of public budgeting, public financial management, and public accounting to submit short viewpoint papers (up to 3,000-4,000 words) to explore the above questions and analyze the budgetary responses of a specific countries so that the symposium as a whole will provide a systematic comparison of the budgetary responses to the pandemic across cultures and political systems
- ▶ The deadline for paper submissions is July 15, 2020. Papers will be reviewed by the editorial team.
 - ▶ What budgetary measures were used to respond to the pandemic? What were the key political, economic, and social factors that influenced the design of the policy responses (Helland, 2000; Campbell & Sances, 2013)? Did sound budgetary policies previously provide policymakers greater flexibility in designing the responses (Levine, 1978; Darvas, 2010)?
 - ▶ What are the short-term and long-term fiscal implications of the budgetary responses in each country? Have the policy responses caused a renewed concern about the financial and fiscal sustainability or stability of the country (Bergmann & Grossi, 2014; Grossi & Cepiku, 2014; Lenain, et al. 2010; OECD-World Bank, 2019)?

Contoh Topik Penelitian terkait dengan COVID19

- ▶ International Review of Economics and Finance
- ▶ <https://www.journals.elsevier.com/international-review-of-economics-and-finance/call-for-papers/call-for-papers-covid19>
- ▶ before 21/June 2020.
- ▶ We are especially interested in papers that explore
 - ▶ Contagion loops between the real and the financial economy in the pandemic
 - ▶ Government-bank relationships in the pandemic
 - ▶ The spatial dimensions and financial geography of banking and finance in a pandemic
 - ▶ The economic and financial geography of the pandemic

Contoh Topik Penelitian terkait dengan COVID19

- ▶ Journal of Public Economics Call for Papers: The Public Economics of COVID-19
- ▶ <https://www.journals.elsevier.com/journal-of-public-economics/call-for-papers/call-for-papers-the-public-economics-of-covid-19>
- ▶ Fast track review
- ▶ We encourage submissions in all areas of public economics, including labor markets, individual and business taxation, fiscal policy and economic stimulus, social insurance, health (including the broader economic effects of health policies such as social distancing), environment policy, political economy, household finance, education, and behavioral economics.

Contoh Topik Penelitian terkait dengan COVID19

- ▶ Social Science and Humanities Open
- ▶ <https://www.journals.elsevier.com/social-sciences-and-humanities-open/call-for-papers/coronavirus-society-call-for-papers>
- ▶ Contoh topic yang disarankan:
 - ▶ Fact checking, fake news, polarization, science mistrust in times of crisis, now and in the future, the role of social media during the pandemic;
 - ▶ Leadership and responsibility: the relationship between politicians and scientists during a public health crisis, public trust in politicians; public health collaborations between states, within EU and WHO in a globalized world;
 - ▶ Our ability to conduct democracy without full freedom of movement; changes to planned legislation; the impact of different governance systems on the curtailment of the virus;
 - ▶ The recovery: economic, political, social, cultural, environmental. Will our world remain globalised, or will witness a return to greater localisation? How will politics change post-pandemic?

Contoh Topik Penelitian terkait dengan COVID19

- ▶ COVID19 dan dampak ekonomi
- ▶ COVID19 dan perbankan dan asuransi
- ▶ COVID 19 dan pemerintahan dan publik
- ▶ COVID 19 dan pasar modal (Goodell 2020)

Contoh Topik Penelitian terkait dengan COVID19

- ▶ Efektifitas komunikasi saat pandemic COVID
- ▶ Efektifitas pembelajaran daring selama pandemi COVID 19
- ▶ Kerja sama tim dengan pendekatan phisycal distancing
- ▶ UMKM dan COVID19
- ▶ Adaptasi perubahan lingkungan bisnis dan covid19
- ▶ Penelitian mengenai kebijakan perguruan tinggi terkait dengan COVID19
- ▶ Voluntary de-globalisasi

Contoh Topik Penelitian terkait dengan COVID19

- ▶ Disrupsi supply and demand
- ▶ Resesi ekonomi karena demand yang menurun
- ▶ Konsumen yang melakukan wait-and-see terkait dengan konsumsi atau perusahaan yang juga melakukan wait-and-see terkait dengan kebijakan investasi (Baldwin dan di Mauro, 2020)



▶ STRATEGI MEMILIH
JURNAL

STRATEGI MEMILIH JURNAL

- ▶ Ke manakah artikel yang telah ditulis akan disubmit?
- ▶ Ke Jurnal Internasional
 - ▶ Jurnal Internasional Bereputasi (Scopus Q1 dan Q2, SSCI)
 - ▶ Jurnal Internasional Bereputasi (Scopus, Scopus Q3, Scopus Q4)
 - ▶ Jurnal Internasional
- ▶ Ke Jurnal Nasional
 - ▶ Jurnal Nasional Terakreditasi
 - ▶ Jurnal Nasional Terakreditasi Sinta 1, 2
 - ▶ Jurnal Nasional Terakreditasi Sinta, 3-6
 - ▶ Jurnal Nasional Tidak Terakreditasi

STRATEGI MEMILIH JURNAL INTERNASIONAL

- ▶ PASTIKAN jurnal ini tidak termasuk jurnal yang di black list oleh DIKTI
- ▶ Usahakan untuk menghindari jurnal predatory
- ▶ Apabila mencari jurnal untuk keperluan kenaikan pangkat menjadi professor,
 - ▶ maka cari issue regular (jangan special issue).
 - ▶ Jurnal yang discontinued atau cancelled di scopus tidak bisa dipakai sebagai syarat khusus
 - ▶ Karya yang terkait dengan disertasi, bisa diperhitungkan, tetapi tidak bisa menjadi syarat khusus

STRATEGI MEMILIH JURNAL INTERNASIONAL

- ▶ Hal yang harus diperhatikan saat memilih jurnal internasional scopus
- ▶ Jumlah issue yang diterbitkan dalam satu tahun
- ▶ Jumlah artikel dalam satu kali terbit
- ▶ Seberapa cepatkah proses review? Apakah 1 minggu proses review itu dapat diterima?
- ▶ Perhatikan contoh contoh jurnal ini yang terindeks scopus Q1, Q2

Journal of Asia Business Study

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MDPI

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Sustainability

STRATEGI MEMILIH JURNAL INTERNASIONAL

- ▶ Setelah anda memilih jurnal yang akan dituju, maka saya sangat menyarankan untuk melakukan riset kecil terhadap jurnal tersebut
- ▶ Hal ini, misalnya, bisa dilihat dari diskusi di laman scimagojr. Apakah ada keluhan dari penulis di situ?
- ▶ Anda bisa melakukan kajian terhadap kualitas terbitan jurnal tersebut.
 - ▶ Apakah layout nya baik?
 - ▶ Apakah ada kesalahan typo yang sangat mengganggu? Misalnya masih terdapat kata dalam bahasa Indonesia di jurnal berbahasa Inggris?

STRATEGI MEMILIH JURNAL INTERNASIONAL

- ▶ Proses publikasi bukanlah proses instan
- ▶ Penulis harus mempunyai kesabaran dan tekad yang kuat dalam proses ini.
- ▶ Secara umum, proses di jurnal internasional membutuhkan waktu setidaknya 6 bulan (waktu tercepat) dari submit sampai dengan di terima.
- ▶ Perlu waktu dari LoA sampai dengan publikasi
- ▶ Perlu waktu dari publikasi ke indeks scopus

STRATEGI MEMILIH JURNAL INTERNASIONAL

- ▶ SAAT MEMILIH JURNAL, TOLONG DILIHAT EARLY VIEW ATAU FORTHCOMING ARTICLE DI jurnal tersebut
- ▶ Pada beberapa jurnal daftar tunggu untuk publikasi ini bisa lama sekali (bisa mencapai 3 tahun)
- ▶ MASA TUNGGU publikasi di luar kendali penulis

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<http://mjl.clarivate.com/>

The screenshot shows the top navigation bar with the Web of Science Group logo, 'Master Journal List' title, and links for 'Search Journals', 'Match Manuscript', 'Downloads', and 'Help Center'. On the right, there are 'Login' and 'Create Free Account' buttons. The main content area features a dark blue background with white text: 'Browse, search, and explore journals indexed in the Web of Science'. Below this is a paragraph describing the Master Journal List as a tool for finding journals across multiple indices. At the bottom, there is a search bar with the placeholder 'Search Journal, ISSN or title word...' and a 'Search Journals' button. Below the search bar, there is a section titled 'Already have a manuscript?' with a sub-header 'Find journals where your research is most likely to be accepted based on an analysis of tens of millions of citation connections in Web of Science Core Collection using Manuscript Matcher.' and a 'Match Manuscript' button. A red arrow points to the search bar.

Web of Science Group Master Journal List Search Journals Match Manuscript Downloads Help Center Login Create Free Account

Browse, search, and explore journals indexed in the Web of Science

The Master Journal List is an invaluable tool to help you to find the right journal for your needs across multiple indices hosted on the Web of Science platform. Spanning all disciplines and regions, Web of Science Core Collection is at the heart of the Web of Science platform. Curated with care by an expert team of in-house editors, Web of Science Core Collection includes only journals that demonstrate high levels of editorial rigor and best practice. As well as the Web of Science Core Collection, you can search across the following specialty collections: *Biological Abstracts*, *BIOSIS Previews*, *Zoological Record*, and *Current Contents Connect*, as well as the *Chemical Information* products.

Search Journal, ISSN or title word... Search Journals

Already have a manuscript?

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CLARIVATE

- ▶ Ada 2 kelompok besar:
- ▶ Social Science Citation Index, *Science Citation Index Expanded (SCIE)*, dan *Arts & Humanities Citation Index (AHCI)*
- ▶ Emerging Source Citation Index

CARA MENGIDENTIFIKASI JURNAL SCOPUS

Scopus Preview

Author search

Sources

Help ▾

Register >

Login ▾

Sources

Title



Enter title

Find sources

Title: Nature Reviews Genetics x

i

CiteScore metrics for journals and serials

CiteScore metrics from Scopus are:

- Comprehensive
- Transparent
- Current and free

Use this page to find a source and view associated metrics. Use qualitative as well as quantitative metrics when presenting your research impact. Always use more than one quantitative metric. [Learn more about CiteScore.](#)

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CARA MENGIDENTIFIKASI JURNAL SCOPUS

Scopus Preview

Author search Sources Help ▾ Register > Login ▾

Sources

Title Find sources

Subject area

Title

Publisher

ISSN

Comprehensive

Transparent

Current and free

Use this page to find a source and view associated metrics. Use qualitative as well as quantitative metrics when presenting your research impact. Always use more than one quantitative metric. [Learn more about CiteScore.](#)

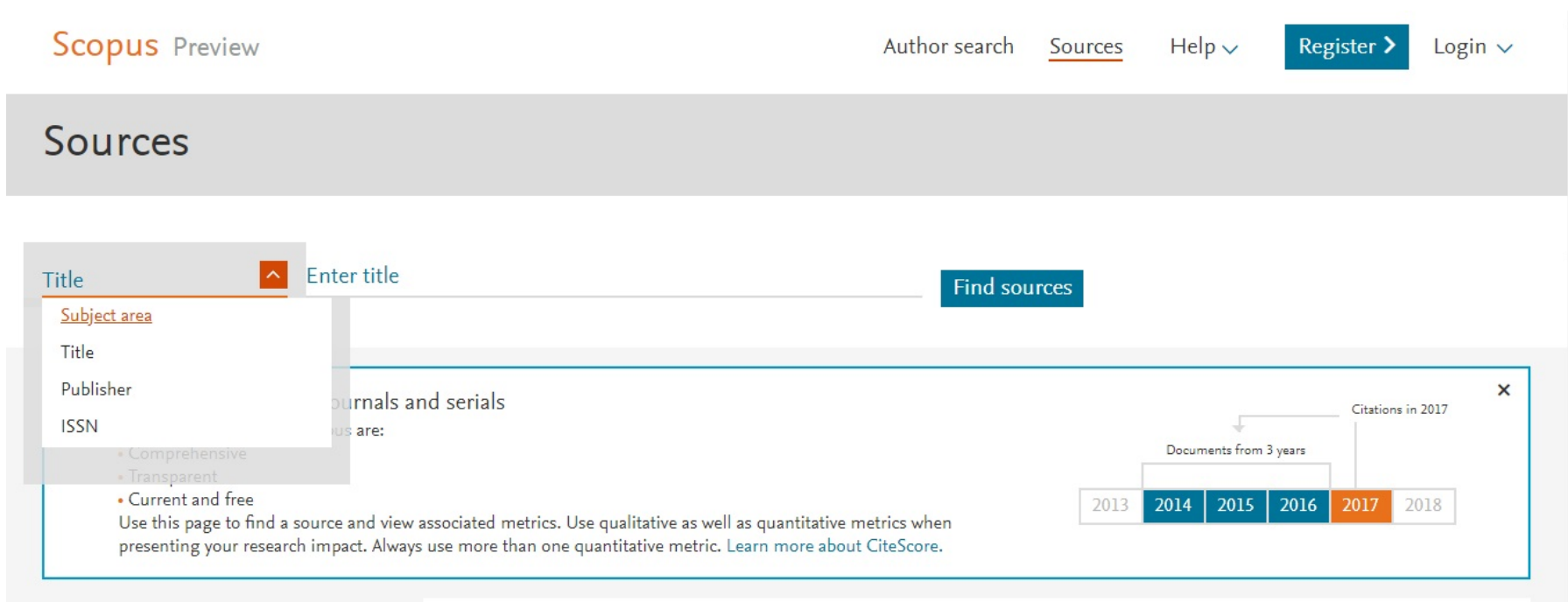
journals and serials

us are:

Documents from 3 years

Citations in 2017

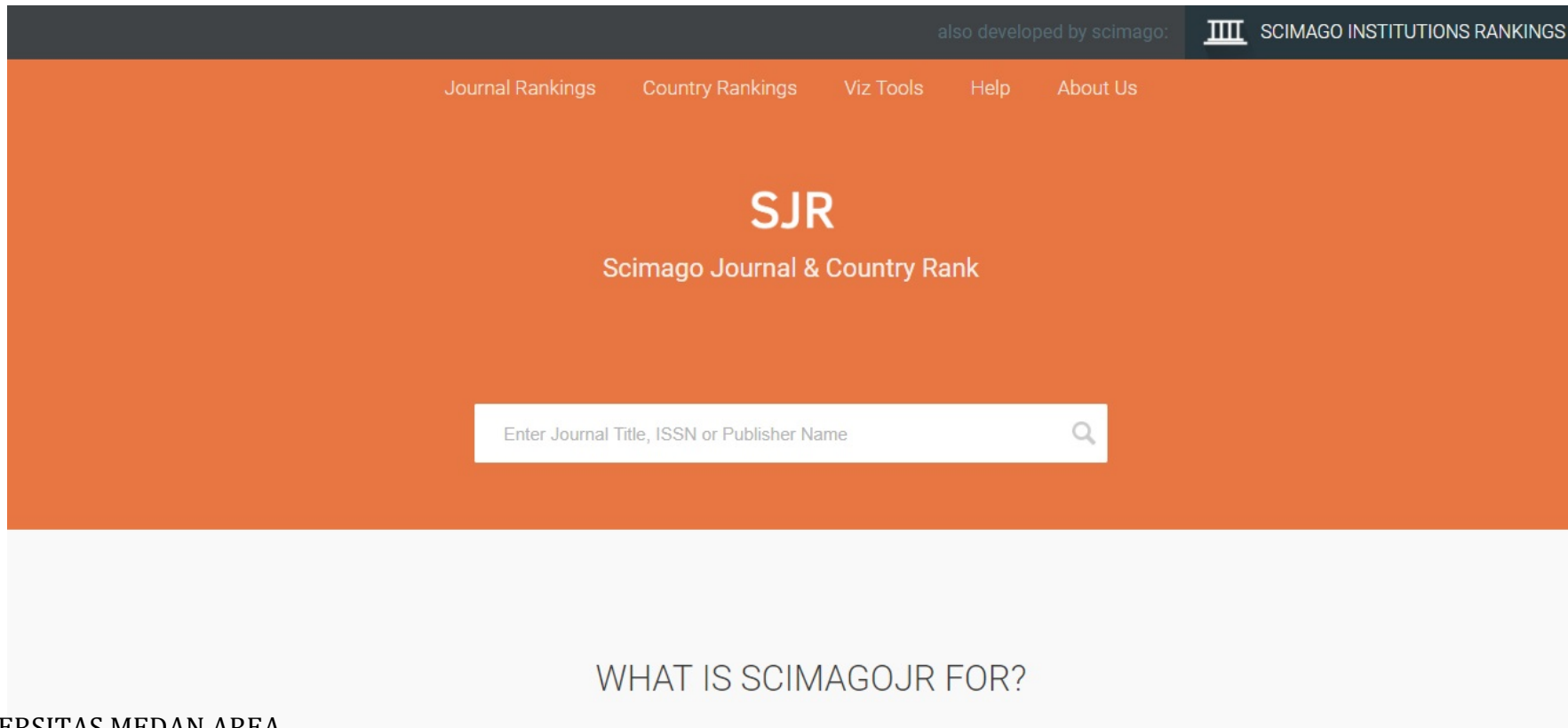
2013 2014 2015 2016 2017 2018



CARA MENGIDENTIFIKASI JURNAL SCOPUS

CARA MENGIDENTIFIKASI JURNAL SCOPUS

CARA MENGIDENTIFIKASI SCIMAGO RANKED JOURNAL



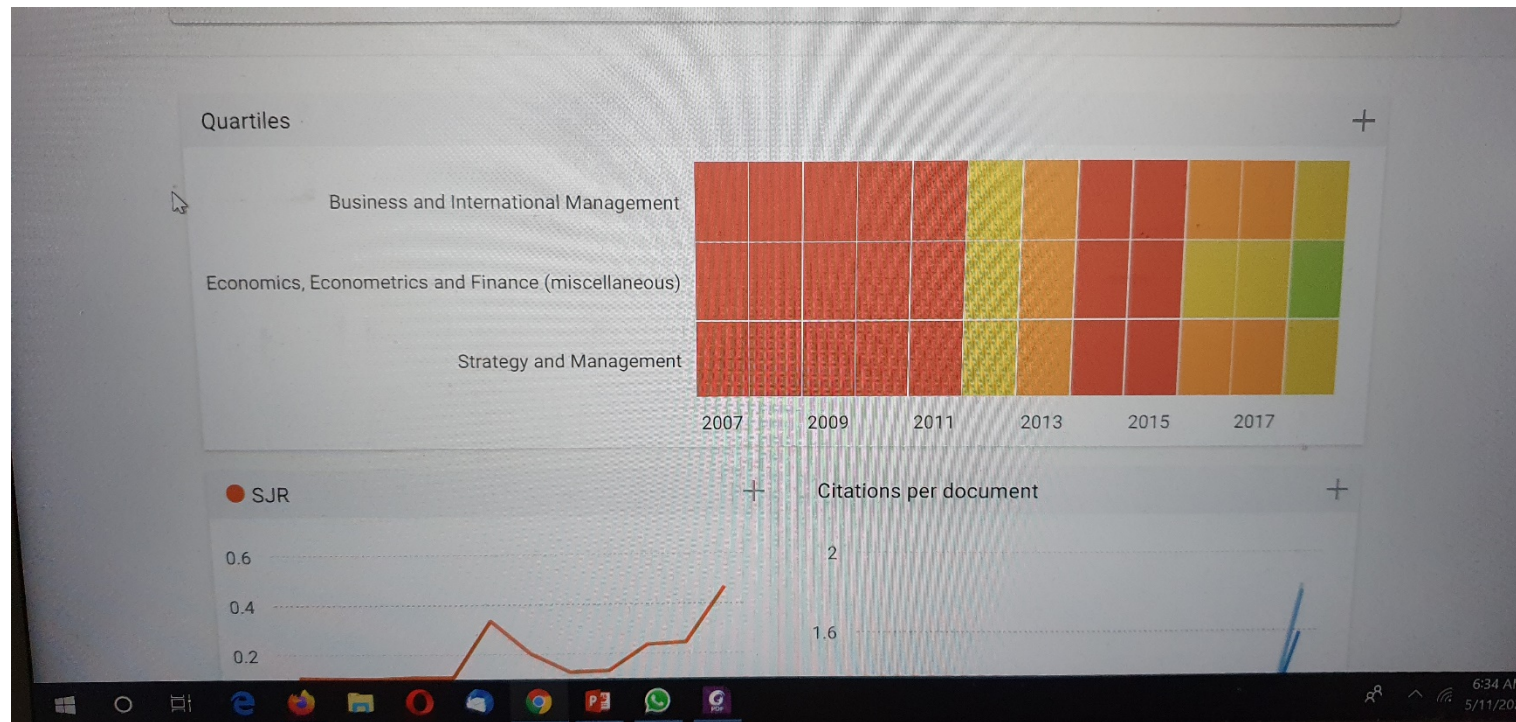
The screenshot shows the Scimago Journal & Country Rank (SJR) website. At the top right, it says "also developed by scimago:" followed by the Scimago logo and "SCIMAGO INSTITUTIONS RANKINGS". Below this is a navigation menu with links for "Journal Rankings", "Country Rankings", "Viz Tools", "Help", and "About Us". The main content area has a large orange background with the text "SJR" and "Scimago Journal & Country Rank". A search bar is present with the placeholder text "Enter Journal Title, ISSN or Publisher Name" and a magnifying glass icon. Below the search bar, the text "WHAT IS SCIMAGOJR FOR?" is visible.

CARA MENGIDENTIFIKASI SCIMAGO RANKED JOURNAL

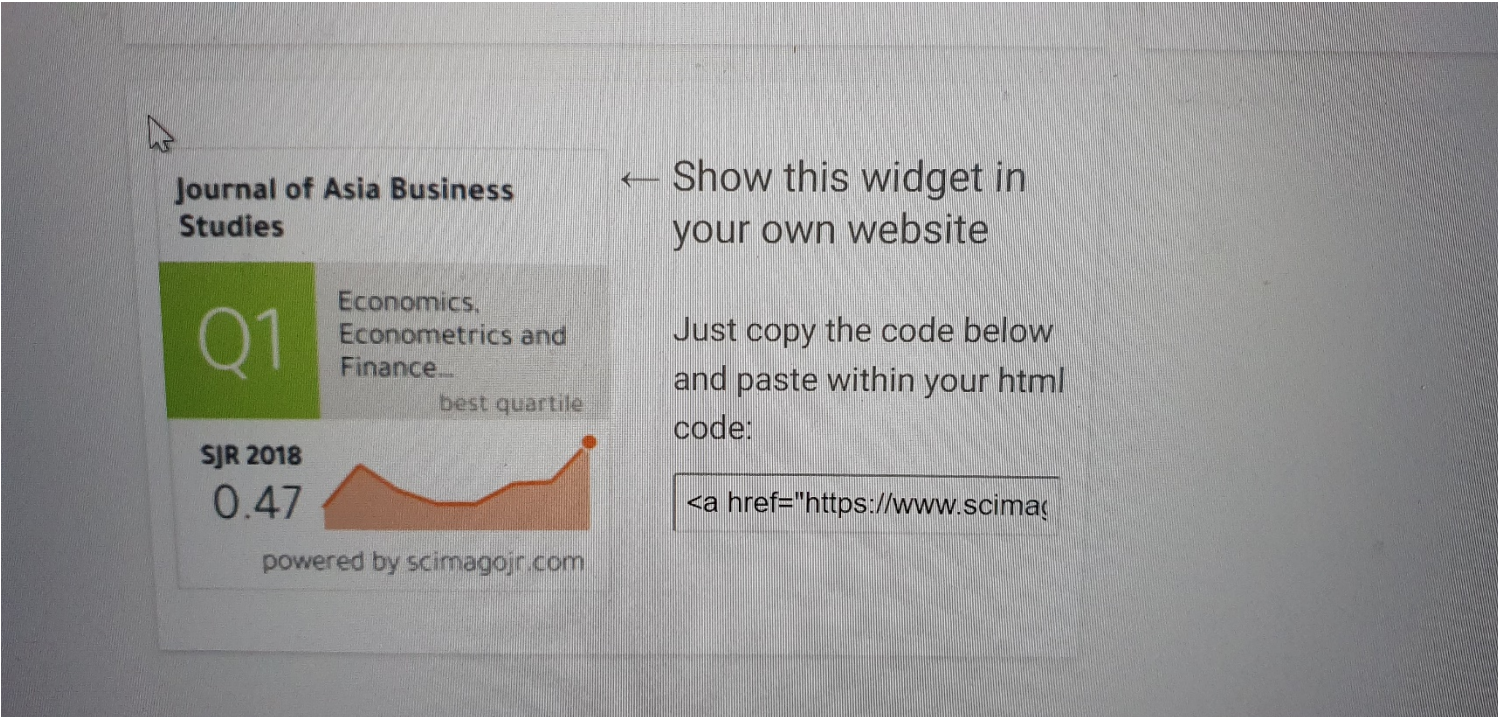
The screenshot displays the Scimago profile for the Journal of Asia Business Studies. The browser's address bar shows the URL 'http://www.scimagojr.com/journalrank.php?name=2101-journal-of-asia-business-studies'. The page title is 'Journal of Asia Business Studies'. The H Index is prominently displayed as '11'. The journal is ranked 11th in the United Kingdom, with a 'SIR Ranking of United Kingdom' of 1111. The subject areas listed are Business, Management and Accounting; Business and International Management; Strategy and Management; Economics, Econometrics and Finance; and Economics, Econometrics and Finance (miscellaneous). The publisher is Emerald Group Publishing Ltd. The publication type is Journals, with ISSN 15592243 and 15587894. The coverage is from 2006 to ongoing. There are links for the homepage and 'How to publish in this journal'.

Country	United Kingdom - 1111 SIR Ranking of United Kingdom	11 H Index
Subject Area and Category	Business, Management and Accounting Business and International Management Strategy and Management Economics, Econometrics and Finance Economics, Econometrics and Finance (miscellaneous)	
Publisher	Emerald Group Publishing Ltd.	
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ISSN	15592243, 15587894	
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	How to publish in this journal	

CARA MENGIDENTIFIKASI SCIMAGO RANKED JOURNAL



CARA MENGIDENTIFIKASI SCIMAGO RANKED JOURNAL



The screenshot shows a Scimago widget for the 'Journal of Asia Business Studies'. The widget displays the journal's name, its quartile (Q1), the field of study (Economics, Econometrics and Finance...), and its SJR 2018 score (0.47). A line graph below the score shows the journal's performance over time. The widget is powered by scimagojr.com.

← Show this widget in your own website

Just copy the code below and paste within your html code:

```
<a href="https://www.scima
```


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