



# **Menulis Artikel Ilmiah dan Strategi Publikasi di Jurnal Internasional Bereputasi**

---

Bayu Arie Fianto, Ph.D.

# Tingkatan Jurnal dan Rejection Rate nya

- Q1 atau A\* = 95%
- Q1/Q2 atau A = 90%
- Q2/Q3 atau B = 80%
- Q3/Q4 atau C = 60%

# Journal of Banking and Finance

**Country** Netherlands -  [SJR Ranking of Netherlands](#)

**Subject Area and Category** [Economics, Econometrics and Finance](#)  
[Economics and Econometrics](#)  
[Finance](#)

**Publisher** [Elsevier BV](#)

**Publication type** Journals

**ISSN** 03784266

**Coverage** 1977-ongoing

**Scope** The aim of the Journal of Banking and Finance is to provide an outlet for the in- and out-coming research in banking and other domestic and international financial markets and the money and capital markets within which they function. The Journal emphasizes empirical, applied, and policy-oriented research in banking and other domestic and international financial markets. The Journal's primary purpose is to improve communications between, and within, the academic and professional communities and decision makers at financial institutions, both private and public, national and international.

[Homepage](#)

[Join the conversation about this journal](#)

# 126

H Index

# ABDC

AUSTRALIAN BUSINESS DEANS COUNCIL

[HOME](#)[ABOUT US](#)[NEWS & EVENTS](#)[PUBLICATIONS & ADVOCACY](#)[RESOURCES](#)[NETWORKS](#)[CONTACT](#)

## Master Journal List

## MASTER JOURNAL LIST

[Download Master Journal List](#)

### Search the Journals database

Title or Publisher:

ISSN:

Field of Research category

Journal Rating

[Search](#)

## Results

### Journal of Banking and Finance

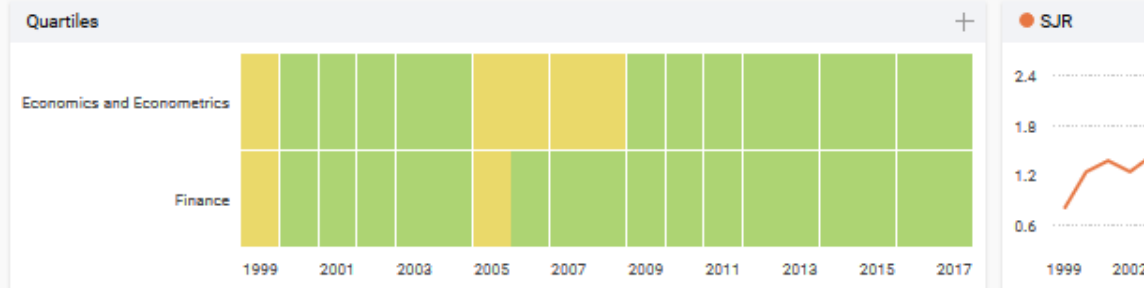
Publisher: Elsevier

Field of Research: 1502

ISSN: 0378-4266

ISSN Online: 1872-6372

Rating: A\*



# Pacific Basin Finance Journal

Country	Netherlands - <a href="#">IIII</a> <a href="#">SJR Ranking of Netherlands</a>
Subject Area and Category	Economics, Econometrics and Finance Economics and Econometrics Finance
Publisher	Elsevier BV
Publication type	Journals
ISSN	0927538X
Coverage	1993-ongoing
Scope	The Pacific-Basin Finance Journal is aimed at providing a specialized forum for the public Asia-Pacific countries. Primary emphasis will be placed on the highest quality empirical and theoretical research in the following areas: • Micro-structure; • Investment and Portfolio Management; • Theories of Market Equilibrium and Asset Prices in Financial Sectors; • Normative Theory of Financial Management; • Capital Structure and Financial Distress.
	<a href="#">Homepage</a>
	<a href="#">Join the conversation about this journal</a>

# 43

H Index

# ABDC

AUSTRALIAN BUSINESS DEANS COUNCIL

[HOME](#)[ABOUT US](#)[NEWS & EVENTS](#)[PUBLICATIONS & ADVOCACY](#)[RESOURCES](#)[NETWORKS](#)

## Master Journal List

## MASTER JOURNAL LIST

[Download Master Journal List](#)

### Search the Journals database

Title or Publisher:

ISSN:

Field of Research category

Journal Rating

[Search](#)

## Results

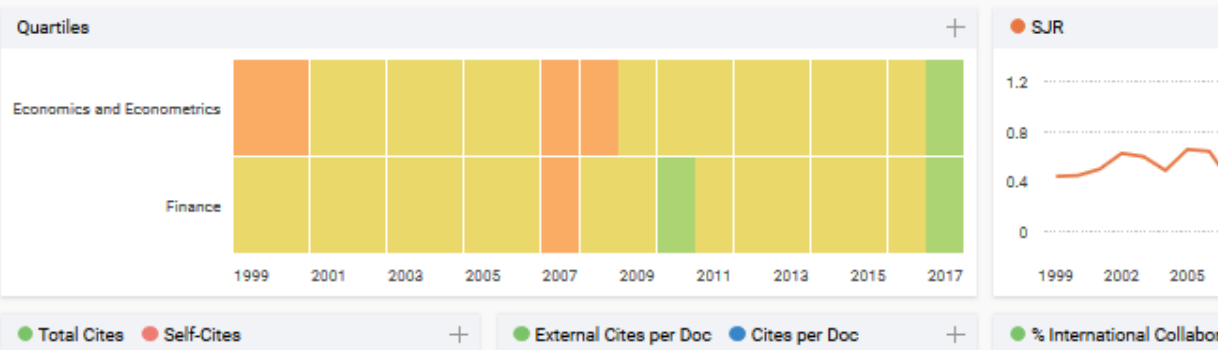
### Pacific-Basin Finance Journal

Publisher: Elsevier

Field of Research: 1502

ISSN: 0927-538X

Rating: A



# Crucial Part of our Manuscript

- *Motivation*
- *Research gap*
- *Innovation in topic, dataset, method, etc*
- *Robustness test*
- *Implications*
- *Story of our manuscript*

# Essential Questions for Writing Articles

- Originality
  - Does the paper contain new and significant information adequate to justify publication?
- Relationship to Literature:
  - Does the paper demonstrate an adequate understanding of the relevant literature in the field and cite an appropriate range of literature sources?
  - Is any significant work ignored?

# Essential Questions for Writing Articles

- Methodology:
  - Is the paper's argument built on an appropriate base of theory, concepts or other ideas?
  - Has the research or equivalent intellectual work on which the paper is based been well designed?
  - Are the methods employed appropriate?

# Essential Questions for Writing Articles

- Results and Conclusions:
  - Are results presented clearly and analysed appropriately?
  - Do the conclusions adequately tie together the other elements of the paper?
- Implications for research, practice and/or society:
  - Does the paper bridge the gap between theory and practice?
  - How can the research be used in practice (economic and commercial impact), in teaching, to influence public policy, in research (contributing to the body of knowledge)?
  - What is the impact upon society (influencing public attitudes, affecting quality of life)?
  - Are these implications consistent with the findings and conclusions of the paper?



# Strategi Publikasi Setelah Submit Manuscript

## Status Manuscript

- Langsung ditolak (karena kualitas tidak layak)
- Langsung ditolak (karena kualitas lebih tinggi)
- Revisi dan *resubmit* (belum tentu diterima)

# Status Manuscript

**Langsung ditolak (karena kualitas tidak layak)**

*Thank you for your submission to the Journal of XXX. This study tests for a relationship between the holding of Islamic financial products and socioeconomic characteristics. It presents a mechanical econometric exercise which yields findings that age, gender, and income are significant determinants. Unfortunately, the exercise lacks economic motivation and any resulting economic insight. I'm sorry to say it does not meet the standard for publication in a highly ranked academic journal.*

# Status Manuscript

**Langsung ditolak (karena kualitas lebih tinggi)**

*Upon an initial reading of your paper, I have determined that it would be best to return it to you rather than go through the formal review process. While the editorial board was in agreement that your paper is of high quality, ultimately it concluded that your paper is not an appropriate match for the content that we plan to publish in the near future in the journal YYY.*

# Status Manuscript

## Revisi (belum tentu diterima)

*The reviewers have commented on your above paper. They indicated that it is not acceptable for publication in its present form. However, if you feel that you can suitably address the reviewers' comments (included below), I invite you to revise and resubmit your manuscript.*

- *Please carefully address the issues raised in the comments.*
- *If you are submitting a revised manuscript, please also:*
  - a) outline each change made (point by point) as raised in the reviewer comments*  
*AND/OR*
  - b) provide a suitable rebuttal to each reviewer comment not addressed*

# Reviewer Comments

- Respon dengan baik (input dari mereka sangat penting)
- Lihat dari sudut pandang/perspektif *reviewers*
- Jawab *comments reviewers* poin per poin secara lengkap
- Buat *comments* sanggahan jika perlu
- *Take your time*

# Reviewer Comments

## Respon dengan baik

*Responses to reviewer critiques and suggestions for improvement of manuscript No. #XXX*

*To begin, we would like to thank Reviewers 1 and 2 for their conscientious attention to our manuscript. We value their input and have incorporated their recommendations into our revision of the manuscript. Below, please find our responses to the numbered critique provided by Reviewer 1 and 2's comments are incorporated into this list.*

# Reviewer Comments

Lihat dari sudut pandang/perspektif *reviewers*

- *Reviewers* punya batasan waktu dan kesibukan
- Memenuhi kriteria/standar jurnal tersebut
- Cenderung tidak mereview sampai selesai jika artikel tidak menarik

# Reviewer Comments

**Jawab *comments reviewers* poin per poin secara lengkap**

*We use XYZ estimation in this study to control for the observable and unobservable variables that might affect the ABC. The observable variable controlled in this study is YYY which may affect ABC. The YYY variable is discussed on page 6, lines 18-21; page 8, lines 14-15; page 11 (Table 6) and page 12 (Table 7) of the paper.*



# Reviewer Comments

## Buat *comments* sanggahan jika perlu

*The idea of this study is not only developed from low rank papers. We also used papers from reputable journals such as **Athey, S & Imbens GW (2006, Econometrica)**, which is ranked A\* based on ABDC journal list, 2016; **Berhane, G & Gardebroek, C (2011, American Journal of Agricultural Economics)**, ranked A\* based on ABDC journal list, 2016; **Heckman, JJ & Smith, JA (1999, The Economic Journal)**, ranked A\* based on ABDC journal list, 2016; **Hermes, N & Lensink (2011, World Development)**, ranked A based on ABDC journal list, 2016 and **four articles from Pacific-Basin Finance journal** which is ranked A based on ABDC journal list, 2016. We used low rank papers in the study because of the limited literature on Islamic finance in reputable journals.*

# Reviewer Comments

## *Take your time*

- Jika *comments* susah untuk dijawab, ambil cukup waktu untuk memikirkannya
- Diskusi dengan co-authors
- Tanya atau minta bantuan kepada pihak yang sekiranya mampu

# Hal yang Harus Dihindari

- Memulai debat
- Menyalahkan *reviewers* atau *editor*
- Dokumen response (*rejoinder*) tidak profesional
- Tidak menanggapi semua masukan dan saran *reviewers*

# References

- Some parts of this presentation are adapted from Christopher Gan, Pitching Research Clinic (2019), Lincoln University, New Zealand.
- Robert W., Pitching Research (2018). Available at SSRN: <http://ssrn.com/abstract=2462059>
- Robert W. Faff, “A Simple Template for Pitching Research,” Accounting and Finance 55 (2015) 311–336, doi: 10.1111/acfi.12116

**Terima Kasih**

**Q & A**