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## KUESIONER

### PENGARUH IKLAN DAN HARGA TERHADAP KEPUTUSAN PEMBELIAN MIE INSTAN MEREK SUPERMIE

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Bapak/Ibu, Saudara/I responden yang terhormat, dalam rangka pengumpulan data untuk sebuah penelitian dan kepentingan ilmiah, saya mohon kesediannya menjawab dan mengisi beberapa pertanyaan dari kuesioner yang diberikan di bawah ini.

#### I DATA RESPONDEN (No. Responden:            )

1. Nama : \_\_\_\_\_
2. Usia : a. 20 - 25 Thn    b. 26 - 30 Thn    c. 31 – 35 Thn    d. > 36 Thn
3. Jenis kelamin : a. Pria            b. Wanita
4. Pendidikan : a. SMU            b. D3            c. S1            d. S2

#### II PETUNJUK PENGISIAN

Berilah tanda contreng /*checklist* (√) pada kolom yang anda anggap sesuai. Setiap responden hanya diperbolehkan memilih satu jawaban.

**Keterangan :**

- |     |                       |                  |
|-----|-----------------------|------------------|
| SS  | = Sangat Setuju       | (diberi nilai 5) |
| S   | = Setuju              | (diberi nilai 4) |
| RR  | = Ragu-Ragu           | (diberi nilai 3) |
| TS  | = Tidak Setuju        | (diberi nilai 2) |
| STS | = Sangat Tidak Setuju | (diberi nilai 1) |

### III DAFTAR PERNYATAAN

#### 1. VARIABEL BEBAS IKLAN (X<sub>1</sub>)

| NO | KETERANGAN  | SS | S | RR | TS | STS |
|----|---|----|---|----|----|-----|
| 1  | Pesan dari iklan di mampu meyakinkan bahwa supermie enak                              |    |   |    |    |     |
| 2  | Gaya iklan televisi Mie Instant Supermie menarik                                      |    |   |    |    |     |
| 3  | Pesan yang disampaikan di iklan mampu membangkitkan keinginan untuk membeli supermie. |    |   |    |    |     |
| 4  | Iklan supermie dapat membuat penasaran untuk langsung mencoba.                        |    |   |    |    |     |

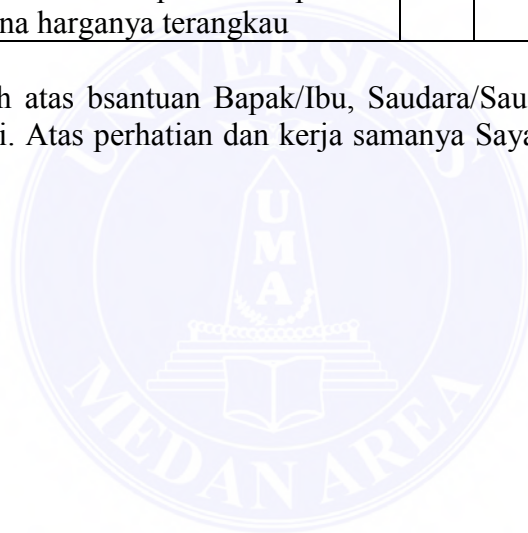
#### 2. VARIABEL BEBAS HARGA (X<sub>2</sub>)

| NO | KETERANGAN   | SS | S | RR | TS | STS |
|----|--|----|---|----|----|-----|
| 5  | Harga produk mie yang ditawarkan terjangkau  |    |   |    |    |     |
| 6  | Harga produk mie yang ditawarkan sesuai dengan kualitas yang ditawarkan                |    |   |    |    |     |
| 7  | Harga produk mie yang ditawarkan dapat bersaing dengan produk lain                     |    |   |    |    |     |
| 8  | Harga Produk mie yang ditawarkan sesuai dengan manfaat yang ditawarkan                 |    |   |    |    |     |
| 9  | Harga yang ditawarkan lebih ekonomis dibandingkan dengan mie instant terkenal lainnya. |    |   |    |    |     |

### 3. VARIABEL TERIKAT KEPUTUSAN PEMBELIAN (Y)

| NO | KETERANGAN   | SS | S | RR | TS | STS |
|----|--|----|---|----|----|-----|
| 10 | Saya tertarik untuk mencoba mie instant produk supermie                  |    |   |    |    |     |
| 11 | Saya mendapat informasi tentang supermie dari orang lain sebelum membeli |    |   |    |    |     |
| 12 | Saya mengevaluasi beberapa merek mie instant sebelum membeli             |    |   |    |    |     |
| 13 | Saya tidak butuh waktu lama untuk membeli produk supermie                |    |   |    |    |     |
| 14 | Saya membeli produk supermie karena harganya terjangkau                  |    |   |    |    |     |

Terima kasih atas bantuan Bapak/Ibu, Saudara/Saudari yang telah mengisi kuesioner ini. Atas perhatian dan kerja samanya Saya ucapkan Terima Kasih banyak



**LAMPIRAN**  
**Frequency Table**

**P1**

|       |       | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------|-------|-----------|---------|---------------|--------------------|
| Valid | 4     | 57        | 75.0    | 75.0          | 75.0               |
|       | 5     | 19        | 25.0    | 25.0          | 100.0              |
|       | Total | 76        | 100.0   | 100.0         |                    |

**P2**

|       |       | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------|-------|-----------|---------|---------------|--------------------|
| Valid | 3     | 6         | 7.9     | 7.9           | 7.9                |
|       | 4     | 37        | 48.7    | 48.7          | 56.6               |
|       | 5     | 33        | 43.4    | 43.4          | 100.0              |
|       | Total | 76        | 100.0   | 100.0         |                    |

**P3**

|       |       | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------|-------|-----------|---------|---------------|--------------------|
| Valid | 2     | 3         | 3.9     | 3.9           | 3.9                |
|       | 3     | 13        | 17.1    | 17.1          | 21.1               |
|       | 4     | 20        | 26.3    | 26.3          | 47.4               |
|       | 5     | 40        | 52.6    | 52.6          | 100.0              |
|       | Total | 76        | 100.0   | 100.0         |                    |

**P4**

|       |       | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------|-------|-----------|---------|---------------|--------------------|
| Valid | 3     | 3         | 3.9     | 3.9           | 3.9                |
|       | 4     | 31        | 40.8    | 40.8          | 44.7               |
|       | 5     | 42        | 55.3    | 55.3          | 100.0              |
|       | Total | 76        | 100.0   | 100.0         |                    |

**P5**

|       |       | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------|-------|-----------|---------|---------------|--------------------|
| Valid | 4     | 31        | 40.8    | 40.8          | 40.8               |
|       | 5     | 45        | 59.2    | 59.2          | 100.0              |
|       | Total | 76        | 100.0   | 100.0         |                    |

**P6**

|       |       | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------|-------|-----------|---------|---------------|--------------------|
| Valid | 3     | 10        | 13.2    | 13.2          | 13.2               |
|       | 4     | 36        | 47.4    | 47.4          | 60.5               |
|       | 5     | 30        | 39.5    | 39.5          | 100.0              |
|       | Total | 76        | 100.0   | 100.0         |                    |

**P7**

|       |       | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------|-------|-----------|---------|---------------|--------------------|
| Valid | 3     | 14        | 18.4    | 18.4          | 18.4               |
|       | 4     | 36        | 47.4    | 47.4          | 65.8               |
|       | 5     | 26        | 34.2    | 34.2          | 100.0              |
|       | Total | 76        | 100.0   | 100.0         |                    |

**P8**

|       |       | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------|-------|-----------|---------|---------------|--------------------|
| Valid | 4     | 57        | 75.0    | 75.0          | 75.0               |
|       | 5     | 19        | 25.0    | 25.0          | 100.0              |
|       | Total | 76        | 100.0   | 100.0         |                    |

**P9**

|       |       | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------|-------|-----------|---------|---------------|--------------------|
| Valid | 3     | 7         | 9.2     | 9.2           | 9.2                |
|       | 4     | 52        | 68.4    | 68.4          | 77.6               |
|       | 5     | 17        | 22.4    | 22.4          | 100.0              |
|       | Total | 76        | 100.0   | 100.0         |                    |

**P10**

|       |       | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------|-------|-----------|---------|---------------|--------------------|
| Valid | 2     | 3         | 3.9     | 3.9           | 3.9                |
|       | 3     | 13        | 17.1    | 17.1          | 21.1               |
|       | 4     | 20        | 26.3    | 26.3          | 47.4               |
|       | 5     | 40        | 52.6    | 52.6          | 100.0              |
|       | Total | 76        | 100.0   | 100.0         |                    |

**P11**

|       |       | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------|-------|-----------|---------|---------------|--------------------|
| Valid | 3     | 11        | 14.5    | 14.5          | 14.5               |
|       | 4     | 41        | 53.9    | 53.9          | 68.4               |
|       | 5     | 24        | 31.6    | 31.6          | 100.0              |
|       | Total | 76        | 100.0   | 100.0         |                    |



**P12**

|       |       | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------|-------|-----------|---------|---------------|--------------------|
| Valid | 3     | 6         | 7.9     | 7.9           | 7.9                |
|       | 4     | 37        | 48.7    | 48.7          | 56.6               |
|       | 5     | 33        | 43.4    | 43.4          | 100.0              |
|       | Total | 76        | 100.0   | 100.0         |                    |

**P13**

|       |       | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------|-------|-----------|---------|---------------|--------------------|
| Valid | 4     | 31        | 40.8    | 40.8          | 40.8               |
|       | 5     | 45        | 59.2    | 59.2          | 100.0              |
|       | Total | 76        | 100.0   | 100.0         |                    |

**P14**

|       |       | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------|-------|-----------|---------|---------------|--------------------|
| Valid | 2     | 3         | 3.9     | 3.9           | 3.9                |
|       | 3     | 13        | 17.1    | 17.1          | 21.1               |
|       | 4     | 20        | 26.3    | 26.3          | 47.4               |
|       | 5     | 40        | 52.6    | 52.6          | 100.0              |
|       | Total | 76        | 100.0   | 100.0         |                    |

## Regression

[DataSet0]

### Descriptive Statistics

|                     | Mean  | Std. Deviation | N  |
|---------------------|-------|----------------|----|
| Keputusan Pembelian | 21.57 | 2.131          | 76 |
| Iklan               | 21.99 | 1.793          | 76 |
| Harga               | 21.08 | 1.824          | 76 |

### Variables Entered/Removed<sup>b</sup>

| Model | Variables Entered         | Variables Removed | Method |
|-------|---------------------------|-------------------|--------|
| 1     | Iklan, Harga <sup>a</sup> | .                 | Enter  |

- a. All requested variables entered.  
b. Dependent Variable: Keputusan Pembelian

### Model Summary<sup>b</sup>

| Model | R                 | R Square | Adjusted R Square | Std. Error of the Estimate | Durbin-Watson |
|-------|-------------------|----------|-------------------|----------------------------|---------------|
| 1     | .697 <sup>a</sup> | .485     | .471              | 1.550                      | 1.785         |

- a. Predictors: (Constant), Iklan, Harga  
b. Dependent Variable: Keputusan Pembelian

### ANOVA<sup>b</sup>

| Model |            | Sum of Squares | df | Mean Square | F      | Sig.              |
|-------|------------|----------------|----|-------------|--------|-------------------|
| 1     | Regression | 165.293        | 2  | 82.647      | 34.401 | .000 <sup>a</sup> |
|       | Residual   | 175.378        | 73 | 2.402       |        |                   |
|       | Total      | 340.671        | 75 |             |        |                   |

- a. Predictors: (Constant), iklan, harga  
b. Dependent Variable: Keputusan pembelian

**Coefficients<sup>a</sup>**

| Model        | Unstandardized Coefficients |            | Standardized Coefficients | t     | Sig. | Collinearity Statistics |       |
|--------------|-----------------------------|------------|---------------------------|-------|------|-------------------------|-------|
|              | B                           | Std. Error | Beta                      |       |      | Tolerance               | VIF   |
| 1 (Constant) | 2.516                       | 2.313      |                           | 1.088 | .280 |                         |       |
| Iklan        | .426                        | .143       | .359                      | 2.972 | .004 | .484                    | 2.064 |
| Harga        | .459                        | .141       | .393                      | 3.256 | .002 | .484                    | 2.064 |

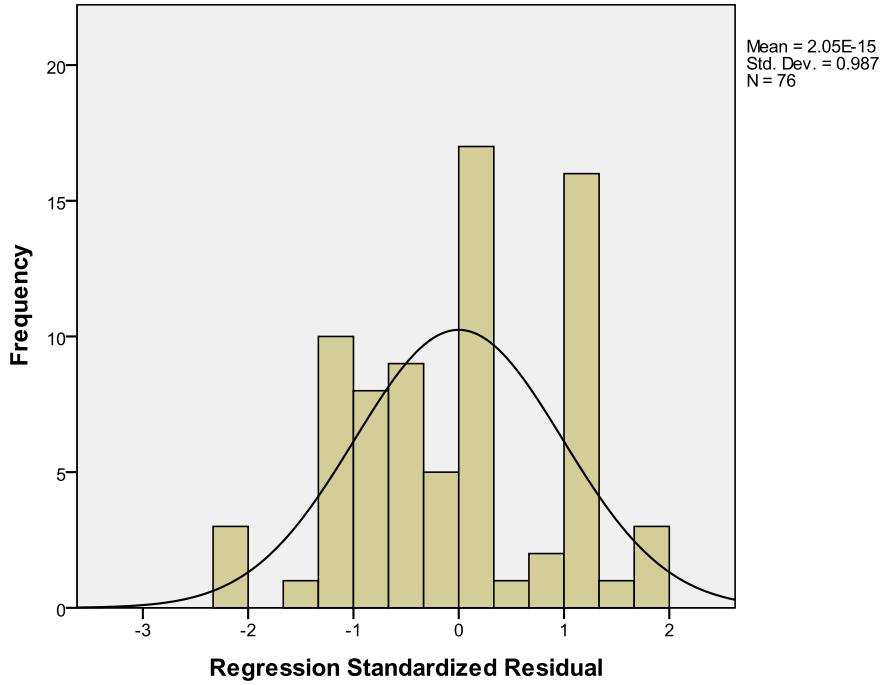
a. Dependent Variable: Keputusan  
Pembelian



# Charts

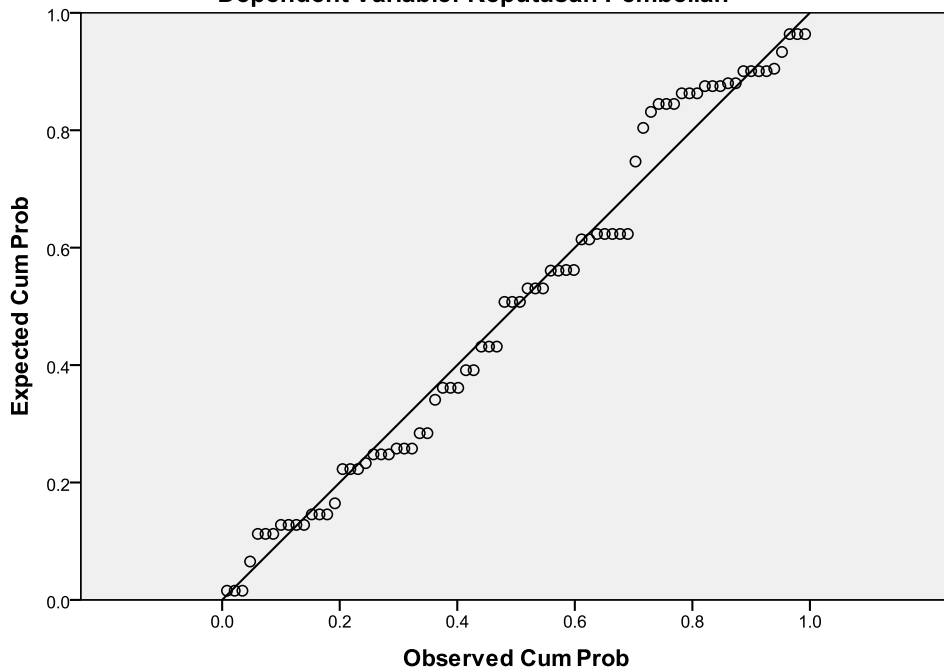
## Histogram

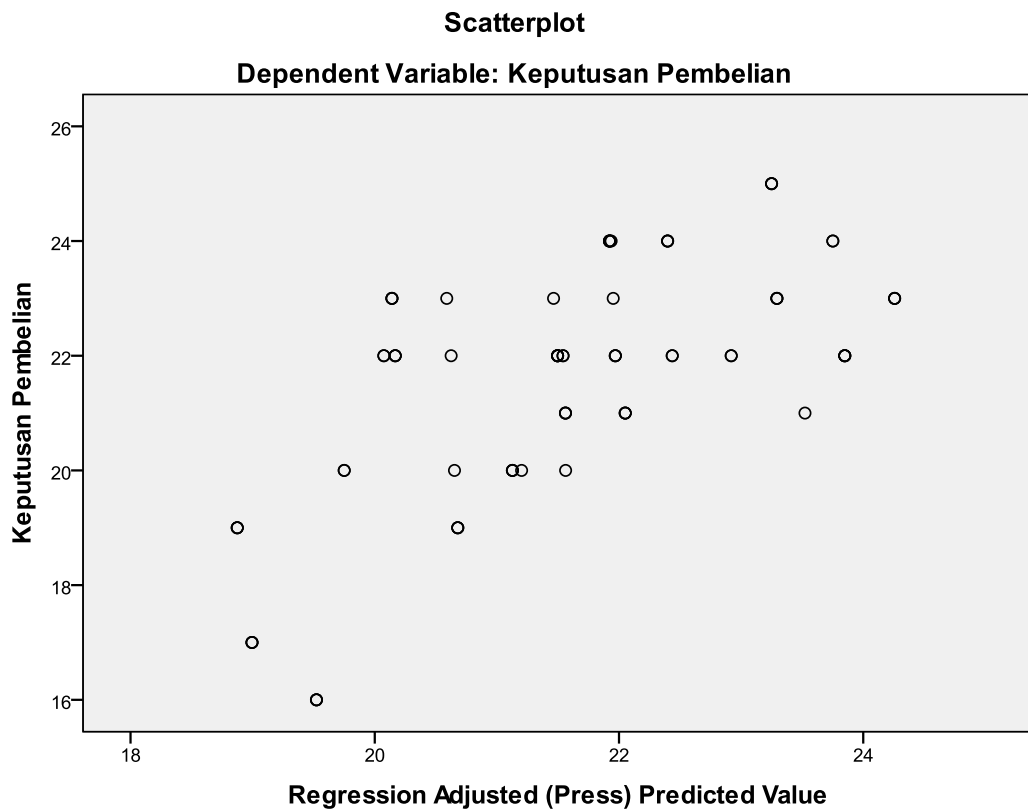
Dependent Variable: Keputusan Pembelian



Normal P-P Plot of Regression Standardized Residual

Dependent Variable: Keputusan Pembelian





**Variabel Iklan (X1)**

| No. | P1 | P2 | P3 | P4 | TOTAL SKOR |
|-----|----|----|----|----|------------|
| 1   | 5  | 4  | 5  | 5  | 19         |
| 2   | 5  | 4  | 3  | 5  | 17         |
| 3   | 4  | 5  | 5  | 5  | 19         |
| 4   | 4  | 4  | 5  | 5  | 18         |
| 5   | 4  | 5  | 2  | 4  | 15         |
| 6   | 4  | 4  | 5  | 5  | 18         |
| 7   | 5  | 5  | 5  | 5  | 20         |
| 8   | 4  | 5  | 4  | 3  | 16         |
| 9   | 4  | 5  | 4  | 4  | 17         |
| 10  | 4  | 5  | 3  | 4  | 16         |
| 11  | 4  | 5  | 5  | 4  | 18         |
| 12  | 4  | 4  | 4  | 5  | 17         |
| 13  | 4  | 3  | 4  | 4  | 15         |
| 14  | 5  | 5  | 5  | 5  | 20         |
| 15  | 4  | 3  | 3  | 5  | 15         |
| 16  | 4  | 5  | 4  | 5  | 18         |
| 17  | 4  | 4  | 5  | 4  | 17         |
| 18  | 4  | 4  | 5  | 4  | 17         |
| 19  | 4  | 4  | 5  | 4  | 17         |

|    |   |   |   |   |    |
|----|---|---|---|---|----|
| 20 | 4 | 5 | 3 | 5 | 17 |
| 21 | 4 | 4 | 4 | 4 | 16 |
| 22 | 4 | 4 | 5 | 5 | 18 |
| 23 | 4 | 4 | 5 | 5 | 18 |
| 24 | 4 | 5 | 5 | 4 | 18 |
| 25 | 4 | 5 | 3 | 4 | 16 |
| 26 | 5 | 4 | 4 | 5 | 18 |
| 27 | 4 | 5 | 3 | 4 | 16 |
| 28 | 4 | 4 | 4 | 4 | 16 |
| 29 | 4 | 4 | 4 | 5 | 17 |
| 30 | 4 | 5 | 5 | 4 | 18 |
| 31 | 4 | 4 | 5 | 5 | 18 |
| 32 | 5 | 4 | 5 | 4 | 18 |
| 33 | 5 | 4 | 5 | 5 | 19 |
| 34 | 5 | 4 | 5 | 5 | 19 |
| 35 | 5 | 4 | 5 | 4 | 18 |
| 36 | 4 | 4 | 5 | 5 | 18 |
| 37 | 4 | 4 | 4 | 4 | 16 |
| 38 | 5 | 4 | 5 | 5 | 19 |
| 39 | 5 | 4 | 5 | 4 | 18 |
| 40 | 4 | 4 | 5 | 5 | 18 |
| 41 | 5 | 4 | 5 | 5 | 19 |
| 42 | 5 | 4 | 3 | 5 | 17 |
| 43 | 4 | 5 | 5 | 5 | 19 |
| 44 | 4 | 4 | 5 | 5 | 18 |
| 45 | 4 | 5 | 2 | 4 | 15 |
| 46 | 4 | 4 | 5 | 5 | 18 |
| 47 | 5 | 5 | 5 | 5 | 20 |
| 48 | 4 | 5 | 4 | 3 | 16 |
| 49 | 4 | 5 | 4 | 4 | 17 |
| 50 | 4 | 5 | 3 | 4 | 16 |
| 51 | 4 | 5 | 5 | 4 | 18 |
| 52 | 4 | 4 | 4 | 5 | 17 |
| 53 | 4 | 3 | 4 | 4 | 15 |
| 54 | 5 | 5 | 5 | 5 | 20 |
| 55 | 4 | 3 | 3 | 5 | 15 |
| 56 | 4 | 5 | 4 | 5 | 18 |
| 57 | 4 | 4 | 5 | 4 | 17 |
| 58 | 4 | 4 | 5 | 4 | 17 |
| 59 | 4 | 4 | 5 | 4 | 17 |
| 60 | 4 | 5 | 3 | 5 | 17 |
| 61 | 5 | 4 | 5 | 5 | 19 |
| 62 | 5 | 4 | 3 | 5 | 17 |
| 63 | 4 | 5 | 5 | 5 | 19 |
| 64 | 4 | 4 | 5 | 5 | 18 |
| 65 | 4 | 5 | 2 | 4 | 15 |
| 66 | 4 | 4 | 5 | 5 | 18 |

|    |   |   |   |   |    |
|----|---|---|---|---|----|
| 67 | 5 | 5 | 5 | 5 | 20 |
| 68 | 4 | 5 | 4 | 3 | 16 |
| 69 | 4 | 5 | 4 | 4 | 17 |
| 70 | 4 | 5 | 3 | 4 | 16 |
| 71 | 4 | 5 | 5 | 4 | 18 |
| 72 | 4 | 4 | 4 | 5 | 17 |
| 73 | 4 | 3 | 4 | 4 | 15 |
| 74 | 5 | 5 | 5 | 5 | 20 |
| 75 | 4 | 3 | 3 | 5 | 15 |
| 76 | 4 | 5 | 4 | 5 | 18 |

### Variabel Harga (X2)

| No. | P5 | P6 | P7 | P8 | P9 | Total Skor |
|-----|----|----|----|----|----|------------|
| 1   | 5  | 5  | 5  | 5  | 4  | 24         |
| 2   | 4  | 4  | 5  | 5  | 3  | 21         |
| 3   | 5  | 5  | 5  | 4  | 4  | 23         |
| 4   | 5  | 3  | 3  | 4  | 4  | 19         |
| 5   | 4  | 4  | 4  | 4  | 4  | 20         |
| 6   | 5  | 3  | 4  | 4  | 4  | 20         |
| 7   | 5  | 3  | 5  | 5  | 4  | 22         |
| 8   | 4  | 4  | 4  | 4  | 4  | 20         |
| 9   | 4  | 4  | 5  | 4  | 5  | 22         |
| 10  | 4  | 5  | 4  | 4  | 4  | 21         |
| 11  | 4  | 5  | 4  | 4  | 5  | 22         |
| 12  | 5  | 5  | 5  | 4  | 4  | 23         |
| 13  | 4  | 4  | 3  | 4  | 3  | 18         |
| 14  | 5  | 5  | 5  | 5  | 4  | 24         |
| 15  | 4  | 4  | 4  | 4  | 4  | 20         |
| 16  | 5  | 5  | 4  | 4  | 4  | 22         |
| 17  | 5  | 4  | 4  | 4  | 5  | 22         |
| 18  | 5  | 4  | 4  | 4  | 5  | 22         |
| 19  | 5  | 4  | 4  | 4  | 4  | 21         |
| 20  | 4  | 4  | 3  | 4  | 5  | 20         |
| 21  | 4  | 5  | 4  | 4  | 5  | 22         |
| 22  | 5  | 5  | 4  | 4  | 4  | 22         |
| 23  | 5  | 4  | 4  | 4  | 3  | 20         |
| 24  | 5  | 4  | 3  | 4  | 5  | 21         |
| 25  | 4  | 4  | 5  | 4  | 5  | 22         |
| 26  | 5  | 4  | 3  | 5  | 4  | 21         |
| 27  | 4  | 4  | 4  | 4  | 4  | 20         |
| 28  | 4  | 3  | 4  | 4  | 4  | 19         |
| 29  | 4  | 4  | 3  | 4  | 5  | 20         |
| 30  | 5  | 5  | 5  | 4  | 5  | 24         |
| 31  | 5  | 5  | 3  | 4  | 4  | 21         |

|    |   |   |   |   |   |    |
|----|---|---|---|---|---|----|
| 32 | 5 | 4 | 4 | 5 | 4 | 22 |
| 33 | 5 | 5 | 5 | 5 | 4 | 24 |
| 34 | 5 | 5 | 5 | 5 | 4 | 24 |
| 35 | 5 | 5 | 4 | 5 | 4 | 23 |
| 36 | 5 | 4 | 3 | 4 | 4 | 20 |
| 37 | 5 | 4 | 4 | 4 | 4 | 21 |
| 38 | 5 | 5 | 5 | 5 | 4 | 24 |
| 39 | 5 | 5 | 4 | 5 | 4 | 23 |
| 40 | 5 | 4 | 3 | 4 | 4 | 20 |
| 41 | 5 | 5 | 5 | 5 | 4 | 24 |
| 42 | 4 | 4 | 5 | 5 | 3 | 21 |
| 43 | 5 | 5 | 5 | 4 | 4 | 23 |
| 44 | 5 | 3 | 3 | 4 | 4 | 19 |
| 45 | 4 | 4 | 4 | 4 | 4 | 20 |
| 46 | 5 | 3 | 4 | 4 | 4 | 20 |
| 47 | 5 | 3 | 5 | 5 | 4 | 22 |
| 48 | 4 | 4 | 4 | 4 | 4 | 20 |
| 49 | 4 | 4 | 5 | 4 | 5 | 22 |
| 50 | 4 | 5 | 4 | 4 | 4 | 21 |
| 51 | 4 | 5 | 4 | 4 | 5 | 22 |
| 52 | 5 | 5 | 5 | 4 | 4 | 23 |
| 53 | 4 | 4 | 3 | 4 | 3 | 18 |
| 54 | 5 | 5 | 5 | 5 | 4 | 24 |
| 55 | 4 | 4 | 4 | 4 | 4 | 20 |
| 56 | 5 | 5 | 4 | 4 | 4 | 22 |
| 57 | 5 | 4 | 4 | 4 | 5 | 22 |
| 58 | 5 | 4 | 4 | 4 | 5 | 22 |
| 59 | 5 | 4 | 4 | 4 | 4 | 21 |
| 60 | 4 | 4 | 3 | 4 | 5 | 20 |
| 61 | 5 | 5 | 5 | 5 | 4 | 24 |
| 62 | 4 | 4 | 5 | 5 | 3 | 21 |
| 63 | 5 | 5 | 5 | 4 | 4 | 23 |
| 64 | 5 | 3 | 3 | 4 | 4 | 19 |
| 65 | 4 | 4 | 4 | 4 | 4 | 20 |
| 66 | 5 | 3 | 4 | 4 | 4 | 20 |
| 67 | 5 | 3 | 5 | 5 | 4 | 22 |
| 68 | 4 | 4 | 4 | 4 | 4 | 20 |
| 69 | 4 | 4 | 5 | 4 | 5 | 22 |
| 70 | 4 | 5 | 4 | 4 | 4 | 21 |
| 71 | 4 | 5 | 4 | 4 | 5 | 22 |
| 72 | 5 | 5 | 5 | 4 | 4 | 23 |
| 73 | 4 | 4 | 3 | 4 | 3 | 18 |
| 74 | 5 | 5 | 5 | 5 | 4 | 24 |
| 75 | 4 | 4 | 4 | 4 | 4 | 20 |
| 76 | 5 | 5 | 4 | 4 | 4 | 22 |



### Variabel Keputusan Pembelian (Y)

| NO. | P10 | P11 | P12 | P13 | P14 | Total Skor |
|-----|-----|-----|-----|-----|-----|------------|
| 1   | 5   | 4   | 4   | 5   | 5   | 23         |
| 2   | 3   | 4   | 4   | 4   | 3   | 18         |
| 3   | 5   | 5   | 5   | 5   | 5   | 25         |
| 4   | 5   | 3   | 4   | 5   | 5   | 22         |
| 5   | 2   | 4   | 5   | 4   | 2   | 17         |
| 6   | 5   | 4   | 4   | 5   | 5   | 23         |
| 7   | 5   | 4   | 5   | 5   | 5   | 24         |
| 8   | 4   | 5   | 5   | 4   | 4   | 22         |
| 9   | 4   | 4   | 5   | 4   | 4   | 21         |
| 10  | 3   | 5   | 5   | 4   | 3   | 20         |
| 11  | 5   | 5   | 5   | 4   | 5   | 24         |
| 12  | 4   | 4   | 4   | 5   | 4   | 21         |
| 13  | 4   | 3   | 3   | 4   | 4   | 18         |
| 14  | 5   | 4   | 5   | 5   | 5   | 24         |
| 15  | 3   | 3   | 3   | 4   | 3   | 16         |
| 16  | 4   | 4   | 5   | 5   | 4   | 22         |
| 17  | 5   | 5   | 4   | 5   | 5   | 24         |
| 18  | 5   | 5   | 4   | 5   | 5   | 24         |
| 19  | 5   | 4   | 4   | 5   | 5   | 23         |
| 20  | 3   | 5   | 5   | 4   | 3   | 20         |
| 21  | 4   | 4   | 4   | 4   | 4   | 20         |
| 22  | 5   | 4   | 4   | 5   | 5   | 23         |
| 23  | 5   | 3   | 4   | 5   | 5   | 22         |
| 24  | 5   | 4   | 5   | 5   | 5   | 24         |
| 25  | 3   | 5   | 5   | 4   | 3   | 20         |
| 26  | 4   | 5   | 4   | 5   | 4   | 22         |
| 27  | 3   | 4   | 5   | 4   | 3   | 19         |
| 28  | 4   | 4   | 4   | 4   | 4   | 20         |
| 29  | 4   | 4   | 4   | 4   | 4   | 20         |
| 30  | 5   | 3   | 5   | 5   | 5   | 23         |
| 31  | 5   | 5   | 4   | 5   | 5   | 24         |
| 32  | 5   | 4   | 4   | 5   | 5   | 23         |
| 33  | 5   | 4   | 4   | 5   | 5   | 23         |
| 34  | 5   | 5   | 4   | 5   | 5   | 24         |
| 35  | 5   | 4   | 4   | 5   | 5   | 23         |
| 36  | 5   | 4   | 4   | 5   | 5   | 23         |
| 37  | 4   | 5   | 4   | 5   | 4   | 22         |
| 38  | 5   | 5   | 4   | 5   | 5   | 24         |
| 39  | 5   | 4   | 4   | 5   | 5   | 23         |
| 40  | 5   | 4   | 4   | 5   | 5   | 23         |
| 41  | 5   | 4   | 4   | 5   | 5   | 23         |
| 42  | 3   | 4   | 4   | 4   | 3   | 18         |

|    |   |   |   |   |   |    |
|----|---|---|---|---|---|----|
| 43 | 5 | 5 | 5 | 5 | 5 | 25 |
| 44 | 5 | 3 | 4 | 5 | 5 | 22 |
| 45 | 2 | 4 | 5 | 4 | 2 | 17 |
| 46 | 5 | 4 | 4 | 5 | 5 | 23 |
| 47 | 5 | 4 | 5 | 5 | 5 | 24 |
| 48 | 4 | 5 | 5 | 4 | 4 | 22 |
| 49 | 4 | 4 | 5 | 4 | 4 | 21 |
| 50 | 3 | 5 | 5 | 4 | 3 | 20 |
| 51 | 5 | 5 | 5 | 4 | 5 | 24 |
| 52 | 4 | 4 | 4 | 5 | 4 | 21 |
| 53 | 4 | 3 | 3 | 4 | 4 | 18 |
| 54 | 5 | 4 | 5 | 5 | 5 | 24 |
| 55 | 3 | 3 | 3 | 4 | 3 | 16 |
| 56 | 4 | 4 | 5 | 5 | 4 | 22 |
| 57 | 5 | 5 | 4 | 5 | 5 | 24 |
| 58 | 5 | 5 | 4 | 5 | 5 | 24 |
| 59 | 5 | 4 | 4 | 5 | 5 | 23 |
| 60 | 3 | 5 | 5 | 4 | 3 | 20 |
| 61 | 5 | 4 | 4 | 5 | 5 | 23 |
| 62 | 3 | 4 | 4 | 4 | 3 | 18 |
| 63 | 5 | 5 | 5 | 5 | 5 | 25 |
| 64 | 5 | 3 | 4 | 5 | 5 | 22 |
| 65 | 2 | 4 | 5 | 4 | 2 | 17 |
| 66 | 5 | 4 | 4 | 5 | 5 | 23 |
| 67 | 5 | 4 | 5 | 5 | 5 | 24 |
| 68 | 4 | 5 | 5 | 4 | 4 | 22 |
| 69 | 4 | 4 | 5 | 4 | 4 | 21 |
| 70 | 3 | 5 | 5 | 4 | 3 | 20 |
| 71 | 5 | 5 | 5 | 4 | 5 | 24 |
| 72 | 4 | 4 | 4 | 5 | 4 | 21 |
| 73 | 4 | 3 | 3 | 4 | 4 | 18 |
| 74 | 5 | 4 | 5 | 5 | 5 | 24 |
| 75 | 3 | 3 | 3 | 4 | 3 | 16 |
| 76 | 4 | 4 | 5 | 5 | 4 | 22 |

**Scale: ALL VARIABLES**

**Case Processing Summary**

|       |                       | N  | %     |
|-------|-----------------------|----|-------|
| Cases | Valid                 | 30 | 100.0 |
|       | Excluded <sup>a</sup> | 0  | .0    |
|       | Total                 | 30 | 100.0 |

a. Listwise deletion based on all variables in the procedure.

**Reliability Statistics**

| Cronbach's Alpha | N of Items |
|------------------|------------|
| .769             | 4          |

**Item-Total Statistics**

|    | Scale Mean if Item Deleted | Scale Variance if Item Deleted | Corrected Item-Total Correlation | Cronbach's Alpha if Item Deleted |
|----|----------------------------|--------------------------------|----------------------------------|----------------------------------|
| p1 | 17.77                      | 2.185                          | .667                             | .678                             |
| p2 | 17.73                      | 2.823                          | .416                             | .765                             |
| p3 | 17.67                      | 2.230                          | .704                             | .664                             |
| p4 | 17.67                      | 2.920                          | .334                             | .791                             |

**Scale: ALL VARIABLES**

**Case Processing Summary**

|       |                       | N  | %     |
|-------|-----------------------|----|-------|
| Cases | Valid                 | 30 | 100.0 |
|       | Excluded <sup>a</sup> | 0  | .0    |
|       | Total                 | 30 | 100.0 |

a. Listwise deletion based on all variables in the procedure.

**Reliability Statistics**

| Cronbach's Alpha | N of Items |
|------------------|------------|
| .852             | 6          |

**Item-Total Statistics**

|    | Scale Mean if Item Deleted | Scale Variance if Item Deleted | Corrected Item-Total Correlation | Cronbach's Alpha if Item Deleted |
|----|----------------------------|--------------------------------|----------------------------------|----------------------------------|
| p5 | 17.57                      | 2.530                          | .595                             | .709                             |
| p6 | 18.10                      | 2.714                          | .611                             | .835                             |
| p7 | 17.90                      | 2.576                          | .741                             | .801                             |
| p8 | 18.03                      | 2.378                          | .857                             | .767                             |
| p9 | 18.07                      | 2.478                          | .780                             | .789                             |

**Scale: ALL VARIABLES**

**Case Processing Summary**

|       |                       | N  | %     |
|-------|-----------------------|----|-------|
| Cases | Valid                 | 30 | 100.0 |
|       | Excluded <sup>a</sup> | 0  | .0    |
|       | Total                 | 30 | 100.0 |

a. Listwise deletion based on all variables in the procedure.

**Reliability Statistics**

| Cronbach's Alpha | N of Items |
|------------------|------------|
| .725             | 5          |

**Item-Total Statistics**

|     | Scale Mean if Item Deleted | Scale Variance if Item Deleted | Corrected Item-Total Correlation | Cronbach's Alpha if Item Deleted |
|-----|----------------------------|--------------------------------|----------------------------------|----------------------------------|
| P10 | 18.03                      | 3.068                          | .368                             | .894                             |
| p11 | 17.93                      | 2.133                          | .370                             | .723                             |
| p12 | 17.83                      | 2.006                          | .455                             | .691                             |
| p13 | 17.93                      | 1.926                          | .538                             | .657                             |
| p14 | 17.97                      | 2.033                          | .462                             | .687                             |
| p15 | 17.67                      | 1.885                          | .611                             | .629                             |