Abstract

Content analysis is a formal system for doing things we used to do on an informal basis, the conclusion from observing the contents of its use can be made against any forms of communication such as books, magazines, poetry, newspapers, songs, paintings, speeches, letters, legal and law legislation.

Based on the analysis of the content of news photos on a daily section POSMETRO snap in this research field, there are some terms that are used are: the intensity of news photos, news photos and the frequency of appearance of vast percentage column space news photos. Photography comes from the word images and pornography which each word has meaning photo means light and pornography meant to write, so the overall photography is writing with the help of light, or better known by drawing with the help of a light or a camera to record images through the media with the help of light. A photograph has the ability to present the news in detail, and the reader does not need an explanation as well as a narrative describing the facts clearly. Therefore, photography with properties capable of recording anything right and objectively present the events that contain elements of news. Photo caption news or history may reveal previous events. Photo is a photo contains news newsworthy or journalistic value, ie factual, actual, important and interesting. Photos are generally political news, crime, sports, economy, who wants to know progress from time to time by the reader. Pictures are very related news photojournalism photo journalism as a basic knowledge in creating and processing a photo news photos. Photo journalism is important to understand let alone an actor or news reporters.