**Lampiran I : Daftar Kuesioner**

**Lampiran II : Tabulasi Data Variabel**

## TABULASI DATA PENELITIAN
## PENGARUH KUALITAS PRODUK DAN CITRA MEREK TERHADAP KEPUTUSAN PEMBELIAN PADA MAHASISWA YANG MENGKONSUMSI MINUMAN BERSODA MEREK COCA-COLA DI FAKULTAS EKONOMI UNIVERSITAS MEDAN AREA

| No | Kualitas Produk (X1) | | | | | Citra Merek (X2) | | | | | | Keputusan Pembelian (Y) | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Q1 | Q2 | Q3 | Q4 | Jlh | Q5 | Q6 | Q7 | Q8 | Q9 | Jlh | Q10 | Q11 | Q12 | Q13 | Jlh |
| 1 | 4 | 4 | 5 | 5 | 18 | 5 | 5 | 4 | 5 | 5 | 24 | 4 | 5 | 5 | 4 | 18 |
| 2 | 4 | 4 | 4 | 5 | 17 | 4 | 4 | 4 | 5 | 4 | 21 | 3 | 5 | 5 | 5 | 18 |
| 3 | 4 | 4 | 3 | 5 | 16 | 5 | 4 | 3 | 4 | 4 | 20 | 3 | 4 | 3 | 3 | 13 |
| 4 | 4 | 4 | 4 | 4 | 16 | 3 | 4 | 4 | 4 | 4 | 19 | 4 | 5 | 3 | 4 | 16 |
| 5 | 4 | 4 | 4 | 4 | 16 | 4 | 4 | 5 | 5 | 4 | 22 | 4 | 4 | 4 | 4 | 16 |
| 6 | 5 | 5 | 4 | 5 | 19 | 5 | 5 | 4 | 5 | 4 | 23 | 5 | 5 | 5 | 5 | 20 |
| 7 | 4 | 4 | 3 | 4 | 15 | 4 | 4 | 4 | 4 | 4 | 20 | 3 | 2 | 4 | 4 | 13 |
| 8 | 4 | 4 | 4 | 4 | 16 | 4 | 4 | 4 | 5 | 4 | 21 | 3 | 4 | 3 | 4 | 14 |
| 9 | 4 | 5 | 3 | 4 | 16 | 5 | 5 | 5 | 5 | 5 | 25 | 2 | 3 | 1 | 4 | 10 |
| 10 | 5 | 5 | 4 | 5 | 19 | 5 | 5 | 4 | 4 | 5 | 23 | 5 | 5 | 5 | 5 | 20 |
| 11 | 5 | 4 | 5 | 5 | 19 | 5 | 5 | 4 | 5 | 5 | 24 | 5 | 5 | 5 | 5 | 20 |
| 12 | 4 | 4 | 4 | 4 | 16 | 4 | 4 | 4 | 4 | 4 | 20 | 4 | 4 | 4 | 4 | 16 |
| 13 | 4 | 5 | 4 | 4 | 17 | 4 | 5 | 4 | 4 | 4 | 21 | 4 | 4 | 4 | 4 | 16 |
| 14 | 4 | 4 | 5 | 5 | 18 | 4 | 5 | 5 | 4 | 4 | 22 | 3 | 3 | 4 | 3 | 13 |
| 15 | 5 | 5 | 4 | 5 | 19 | 5 | 5 | 5 | 4 | 5 | 24 | 4 | 4 | 5 | 4 | 17 |
| 16 | 4 | 4 | 4 | 4 | 16 | 4 | 4 | 4 | 5 | 4 | 21 | 4 | 4 | 4 | 4 | 16 |
| 17 | 1 | 1 | 1 | 1 | 4 | 1 | 1 | 1 | 1 | 2 | 6 | 2 | 2 | 1 | 2 | 7 |
| 18 | 5 | 5 | 4 | 4 | 18 | 4 | 4 | 5 | 4 | 4 | 21 | 2 | 4 | 5 | 2 | 13 |
| 19 | 4 | 4 | 4 | 4 | 16 | 4 | 4 | 4 | 5 | 4 | 21 | 3 | 4 | 3 | 4 | 14 |
| 20 | 5 | 5 | 4 | 5 | 19 | 5 | 5 | 4 | 5 | 5 | 24 | 4 | 5 | 5 | 5 | 19 |
| 21 | 2 | 4 | 3 | 3 | 12 | 4 | 3 | 3 | 3 | 4 | 17 | 3 | 3 | 5 | 5 | 16 |
| 22 | 5 | 5 | 5 | 4 | 19 | 4 | 4 | 5 | 4 | 4 | 21 | 3 | 3 | 4 | 4 | 14 |
| 23 | 5 | 5 | 5 | 5 | 20 | 5 | 5 | 4 | 5 | 5 | 24 | 4 | 5 | 5 | 5 | 19 |
| 24 | 3 | 4 | 4 | 3 | 14 | 4 | 4 | 3 | 3 | 4 | 18 | 2 | 3 | 4 | 5 | 14 |
| 25 | 4 | 5 | 4 | 4 | 17 | 4 | 4 | 4 | 4 | 4 | 20 | 4 | 4 | 3 | 4 | 15 |
| 26 | 2 | 3 | 3 | 3 | 11 | 4 | 4 | 3 | 3 | 4 | 18 | 2 | 3 | 4 | 4 | 13 |
| 27 | 4 | 4 | 3 | 4 | 15 | 4 | 3 | 3 | 4 | 4 | 18 | 4 | 4 | 3 | 4 | 15 |
| 28 | 4 | 4 | 3 | 4 | 15 | 2 | 4 | 4 | 4 | 4 | 18 | 3 | 4 | 3 | 3 | 13 |
| 29 | 4 | 5 | 5 | 5 | 19 | 5 | 5 | 5 | 5 | 5 | 25 | 4 | 4 | 5 | 5 | 18 |
| 30 | 3 | 4 | 4 | 3 | 14 | 3 | 4 | 3 | 4 | 4 | 18 | 3 | 3 | 5 | 5 | 16 |
| 31 | 3 | 4 | 4 | 5 | 16 | 4 | 5 | 4 | 4 | 5 | 22 | 2 | 3 | 2 | 3 | 10 |

| | | | | | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| **32** | 3 | 4 | 3 | 4 | 14 | 4 | 4 | 5 | 4 | 4 | 21 | 3 | 4 | 3 | 3 | 13 |
| **33** | 3 | 4 | 3 | 4 | 14 | 4 | 4 | 3 | 3 | 4 | 18 | 3 | 4 | 3 | 5 | 15 |
| **34** | 4 | 4 | 4 | 4 | 16 | 3 | 4 | 4 | 4 | 4 | 19 | 3 | 4 | 4 | 4 | 15 |
| **35** | 4 | 4 | 4 | 4 | 16 | 5 | 4 | 4 | 4 | 4 | 21 | 4 | 3 | 4 | 4 | 15 |
| **36** | 3 | 4 | 4 | 4 | 15 | 4 | 4 | 4 | 4 | 4 | 20 | 4 | 5 | 4 | 4 | 17 |
| **37** | 4 | 3 | 4 | 4 | 15 | 5 | 5 | 4 | 4 | 4 | 22 | 4 | 4 | 5 | 4 | 17 |
| **38** | 1 | 5 | 1 | 1 | 8 | 4 | 4 | 3 | 1 | 5 | 17 | 1 | 5 | 1 | 1 | 8 |
| **39** | 4 | 5 | 5 | 4 | 18 | 4 | 5 | 4 | 4 | 4 | 21 | 4 | 5 | 4 | 5 | 18 |
| **40** | 4 | 3 | 5 | 1 | 13 | 4 | 5 | 4 | 4 | 4 | 21 | 4 | 3 | 3 | 4 | 14 |
| **41** | 4 | 4 | 3 | 3 | 14 | 4 | 4 | 4 | 4 | 4 | 20 | 4 | 3 | 4 | 3 | 14 |
| **42** | 5 | 4 | 4 | 4 | 17 | 4 | 4 | 4 | 4 | 4 | 20 | 4 | 5 | 5 | 4 | 18 |
| **43** | 4 | 4 | 4 | 5 | 17 | 3 | 4 | 3 | 2 | 4 | 16 | 3 | 3 | 4 | 5 | 15 |
| **44** | 4 | 4 | 5 | 3 | 16 | 3 | 5 | 4 | 2 | 3 | 17 | 4 | 2 | 4 | 4 | 14 |
| **45** | 4 | 4 | 4 | 4 | 16 | 4 | 4 | 4 | 4 | 4 | 20 | 4 | 2 | 3 | 4 | 13 |
| **46** | 4 | 4 | 3 | 3 | 14 | 3 | 4 | 4 | 4 | 3 | 18 | 4 | 4 | 4 | 4 | 16 |
| **47** | 4 | 5 | 4 | 4 | 17 | 4 | 4 | 4 | 4 | 4 | 20 | 4 | 2 | 3 | 4 | 13 |
| **48** | 3 | 4 | 4 | 4 | 15 | 4 | 4 | 4 | 4 | 4 | 20 | 3 | 3 | 3 | 4 | 13 |
| **49** | 5 | 5 | 3 | 4 | 17 | 4 | 5 | 3 | 4 | 4 | 20 | 3 | 3 | 3 | 4 | 13 |
| **50** | 3 | 4 | 4 | 4 | 15 | 3 | 4 | 4 | 4 | 4 | 19 | 4 | 4 | 4 | 4 | 16 |
| **51** | 4 | 3 | 4 | 4 | 15 | 4 | 4 | 4 | 4 | 4 | 20 | 5 | 5 | 5 | 5 | 20 |
| **52** | 4 | 4 | 4 | 2 | 14 | 5 | 4 | 4 | 3 | 3 | 19 | 3 | 2 | 1 | 4 | 10 |
| **53** | 5 | 5 | 5 | 4 | 19 | 4 | 5 | 5 | 4 | 4 | 22 | 3 | 4 | 3 | 4 | 14 |
| **54** | 3 | 4 | 3 | 4 | 14 | 4 | 4 | 4 | 3 | 3 | 18 | 3 | 3 | 4 | 4 | 14 |
| **55** | 4 | 4 | 4 | 4 | 16 | 3 | 4 | 4 | 5 | 4 | 20 | 4 | 3 | 4 | 5 | 16 |
| **56** | 4 | 4 | 3 | 3 | 14 | 2 | 4 | 4 | 3 | 4 | 17 | 3 | 2 | 2 | 2 | 9 |
| **57** | 5 | 5 | 4 | 4 | 18 | 4 | 4 | 4 | 5 | 4 | 21 | 3 | 3 | 3 | 5 | 14 |
| **58** | 3 | 4 | 3 | 3 | 13 | 3 | 5 | 3 | 3 | 4 | 18 | 3 | 3 | 3 | 3 | 12 |
| **59** | 4 | 4 | 3 | 3 | 14 | 4 | 4 | 4 | 3 | 3 | 18 | 3 | 3 | 4 | 4 | 14 |
| **60** | 4 | 4 | 3 | 4 | 15 | 5 | 4 | 4 | 4 | 3 | 20 | 4 | 3 | 3 | 5 | 15 |
| **61** | 3 | 4 | 3 | 4 | 14 | 4 | 3 | 3 | 4 | 4 | 18 | 3 | 2 | 4 | 4 | 13 |
| **62** | 4 | 5 | 3 | 4 | 16 | 5 | 4 | 5 | 4 | 3 | 21 | 5 | 5 | 3 | 3 | 16 |
| **63** | 4 | 4 | 3 | 4 | 15 | 4 | 4 | 4 | 3 | 3 | 18 | 3 | 3 | 4 | 4 | 14 |
| **64** | 2 | 4 | 4 | 4 | 14 | 3 | 4 | 4 | 3 | 4 | 18 | 2 | 2 | 2 | 2 | 8 |
| **65** | 5 | 4 | 4 | 5 | 18 | 4 | 5 | 4 | 4 | 4 | 21 | 4 | 4 | 4 | 5 | 17 |
| **66** | 2 | 4 | 4 | 4 | 14 | 3 | 4 | 4 | 3 | 4 | 18 | 2 | 2 | 2 | 2 | 8 |
| **67** | 4 | 4 | 3 | 4 | 15 | 3 | 5 | 5 | 5 | 5 | 23 | 4 | 4 | 4 | 4 | 16 |
| **68** | 4 | 4 | 3 | 4 | 15 | 4 | 4 | 4 | 3 | 3 | 18 | 3 | 3 | 4 | 4 | 14 |
| **69** | 3 | 3 | 2 | 4 | 12 | 3 | 4 | 2 | 2 | 5 | 16 | 2 | 3 | 5 | 5 | 15 |
| **70** | 2 | 4 | 4 | 3 | 13 | 4 | 4 | 3 | 3 | 4 | 18 | 1 | 3 | 5 | 5 | 14 |

| | | | | | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| **71** | 3 | 4 | 2 | 3 | 12 | 4 | 3 | 3 | 3 | 4 | 17 | 2 | 3 | 5 | 5 | 15 |
| **72** | 2 | 3 | 3 | 3 | 11 | 4 | 4 | 3 | 3 | 4 | 18 | 2 | 3 | 4 | 5 | 14 |
| **73** | 2 | 4 | 3 | 3 | 12 | 4 | 4 | 3 | 3 | 4 | 18 | 3 | 3 | 4 | 5 | 15 |
| **74** | 3 | 4 | 2 | 3 | 12 | 3 | 4 | 3 | 3 | 5 | 18 | 2 | 3 | 5 | 5 | 15 |
| **75** | 3 | 3 | 3 | 3 | 12 | 4 | 3 | 3 | 3 | 4 | 17 | 2 | 3 | 5 | 5 | 15 |
| **76** | 3 | 3 | 3 | 3 | 12 | 4 | 3 | 3 | 3 | 4 | 17 | 2 | 3 | 4 | 4 | 13 |
| **77** | 2 | 3 | 3 | 3 | 11 | 4 | 3 | 3 | 3 | 4 | 17 | 2 | 3 | 4 | 5 | 14 |
| **78** | 3 | 4 | 3 | 4 | 14 | 4 | 4 | 3 | 3 | 4 | 18 | 3 | 4 | 3 | 3 | 13 |
| **79** | 2 | 3 | 4 | 3 | 12 | 4 | 3 | 3 | 3 | 4 | 17 | 2 | 3 | 5 | 5 | 15 |
| **80** | 3 | 2 | 2 | 3 | 10 | 4 | 4 | 3 | 3 | 4 | 18 | 2 | 3 | 5 | 4 | 14 |
| **81** | 2 | 3 | 3 | 3 | 11 | 4 | 3 | 3 | 3 | 4 | 17 | 2 | 3 | 5 | 4 | 14 |
| **82** | 2 | 4 | 3 | 3 | 12 | 4 | 3 | 3 | 3 | 4 | 17 | 2 | 3 | 5 | 4 | 14 |
| **83** | 5 | 4 | 4 | 3 | 16 | 4 | 5 | 4 | 5 | 4 | 22 | 3 | 2 | 2 | 2 | 9 |
| **84** | 5 | 5 | 4 | 4 | 18 | 4 | 4 | 5 | 4 | 4 | 21 | 4 | 4 | 5 | 4 | 17 |
| **85** | 4 | 5 | 4 | 4 | 17 | 4 | 4 | 4 | 5 | 5 | 22 | 4 | 4 | 5 | 4 | 17 |
| **86** | 3 | 4 | 4 | 4 | 15 | 4 | 5 | 4 | 4 | 4 | 21 | 4 | 4 | 3 | 4 | 15 |
| **87** | 5 | 4 | 4 | 5 | 18 | 5 | 4 | 4 | 4 | 5 | 22 | 4 | 5 | 4 | 4 | 17 |
| **88** | 3 | 2 | 3 | 3 | 11 | 4 | 3 | 3 | 3 | 4 | 17 | 2 | 2 | 5 | 4 | 13 |
| **89** | 5 | 5 | 4 | 4 | 18 | 4 | 5 | 5 | 4 | 5 | 23 | 4 | 4 | 4 | 4 | 16 |
| **90** | 3 | 4 | 4 | 4 | 15 | 4 | 5 | 4 | 4 | 4 | 21 | 3 | 3 | 4 | 3 | 13 |
| **91** | 5 | 5 | 4 | 5 | 19 | 4 | 5 | 4 | 4 | 4 | 21 | 3 | 4 | 3 | 4 | 14 |
| **92** | 4 | 4 | 3 | 4 | 15 | 4 | 4 | 4 | 4 | 4 | 20 | 3 | 3 | 3 | 3 | 12 |
| **93** | 4 | 4 | 4 | 5 | 17 | 4 | 4 | 4 | 4 | 4 | 20 | 3 | 4 | 3 | 4 | 14 |
| **94** | 3 | 4 | 4 | 3 | 14 | 4 | 4 | 3 | 3 | 4 | 18 | 3 | 3 | 3 | 3 | 12 |
| **95** | 3 | 4 | 2 | 3 | 12 | 4 | 5 | 4 | 3 | 2 | 18 | 1 | 1 | 1 | 1 | 4 |
| **96** | 5 | 3 | 4 | 3 | 15 | 4 | 5 | 4 | 5 | 3 | 21 | 3 | 3 | 2 | 4 | 12 |
| **97** | 4 | 5 | 4 | 5 | 18 | 4 | 4 | 4 | 4 | 5 | 21 | 4 | 4 | 5 | 4 | 17 |
| **98** | 5 | 4 | 4 | 3 | 16 | 4 | 5 | 4 | 4 | 3 | 20 | 2 | 3 | 3 | 4 | 12 |
| **99** | 3 | 4 | 4 | 5 | 16 | 5 | 4 | 4 | 3 | 4 | 20 | 5 | 3 | 5 | 5 | 18 |
| **100** | 4 | 5 | 5 | 5 | 19 | 4 | 5 | 5 | 5 | 5 | 24 | 4 | 5 | 5 | 5 | 19 |

**Lampiran III : t Tabel**

Titik Persentase Distribusi t (df = 81 –120)

| Pr / df | 0.25<br>0.50 | 0.10<br>0.20 | 0.05<br>0.10 | 0.025<br>0.050 | 0.01<br>0.02 | 0.005<br>0.010 | 0.001<br>0.002 |
|---|---|---|---|---|---|---|---|
| 81 | 0.67753 | 1.29209 | 1.66388 | 1.98969 | 2.37327 | 2.63790 | 3.19392 |
| 82 | 0.67749 | 1.29196 | 1.66365 | 1.98932 | 2.37269 | 2.63712 | 3.19262 |
| 83 | 0.67746 | 1.29183 | 1.66342 | 1.98896 | 2.37212 | 2.63637 | 3.19135 |
| 84 | 0.67742 | 1.29171 | 1.66320 | 1.98861 | 2.37156 | 2.63563 | 3.19011 |
| 85 | 0.67739 | 1.29159 | 1.66298 | 1.98827 | 2.37102 | 2.63491 | 3.18890 |
| 86 | 0.67735 | 1.29147 | 1.66277 | 1.98793 | 2.37049 | 2.63421 | 3.18772 |
| 87 | 0.67732 | 1.29136 | 1.66256 | 1.98761 | 2.36998 | 2.63353 | 3.18657 |
| 88 | 0.67729 | 1.29125 | 1.66235 | 1.98729 | 2.36947 | 2.63286 | 3.18544 |
| 89 | 0.67726 | 1.29114 | 1.66216 | 1.98698 | 2.36898 | 2.63220 | 3.18434 |
| 90 | 0.67723 | 1.29103 | 1.66196 | 1.98667 | 2.36850 | 2.63157 | 3.18327 |
| 91 | 0.67720 | 1.29092 | 1.66177 | 1.98638 | 2.36803 | 2.63094 | 3.18222 |
| 92 | 0.67717 | 1.29082 | 1.66159 | 1.98609 | 2.36757 | 2.63033 | 3.18119 |
| 93 | 0.67714 | 1.29072 | 1.66140 | 1.98580 | 2.36712 | 2.62973 | 3.18019 |
| 94 | 0.67711 | 1.29062 | 1.66123 | 1.98552 | 2.36667 | 2.62915 | 3.17921 |
| 95 | 0.67708 | 1.29053 | 1.66105 | 1.98525 | 2.36624 | 2.62858 | 3.17825 |
| 96 | 0.67705 | 1.29043 | 1.66088 | 1.98498 | 2.36582 | 2.62802 | 3.17731 |
| 97 | 0.67703 | 1.29034 | 1.66071 | 1.98472 | 2.36541 | 2.62747 | 3.17639 |
| 98 | 0.67700 | 1.29025 | 1.66055 | 1.98447 | 2.36500 | 2.62693 | 3.17549 |
| 99 | 0.67698 | 1.29016 | 1.66039 | 1.98422 | 2.36461 | 2.62641 | 3.17460 |
| 100 | 0.67695 | 1.29007 | 1.66023 | 1.98397 | 2.36422 | 2.62589 | 3.17374 |
| 101 | 0.67693 | 1.28999 | 1.66008 | 1.98373 | 2.36384 | 2.62539 | 3.17289 |
| 102 | 0.67690 | 1.28991 | 1.65993 | 1.98350 | 2.36346 | 2.62489 | 3.17206 |
| 103 | 0.67688 | 1.28982 | 1.65978 | 1.98326 | 2.36310 | 2.62441 | 3.17125 |
| 104 | 0.67686 | 1.28974 | 1.65964 | 1.98304 | 2.36274 | 2.62393 | 3.17045 |
| 105 | 0.67683 | 1.28967 | 1.65950 | 1.98282 | 2.36239 | 2.62347 | 3.16967 |
| 106 | 0.67681 | 1.28959 | 1.65936 | 1.98260 | 2.36204 | 2.62301 | 3.16890 |
| 107 | 0.67679 | 1.28951 | 1.65922 | 1.98238 | 2.36170 | 2.62256 | 3.16815 |
| 108 | 0.67677 | 1.28944 | 1.65909 | 1.98217 | 2.36137 | 2.62212 | 3.16741 |
| 109 | 0.67675 | 1.28937 | 1.65895 | 1.98197 | 2.36105 | 2.62169 | 3.16669 |
| 110 | 0.67673 | 1.28930 | 1.65882 | 1.98177 | 2.36073 | 2.62126 | 3.16598 |
| 111 | 0.67671 | 1.28922 | 1.65870 | 1.98157 | 2.36041 | 2.62085 | 3.16528 |
| 112 | 0.67669 | 1.28916 | 1.65857 | 1.98137 | 2.36010 | 2.62044 | 3.16460 |
| 113 | 0.67667 | 1.28909 | 1.65845 | 1.98118 | 2.35980 | 2.62004 | 3.16392 |
| 114 | 0.67665 | 1.28902 | 1.65833 | 1.98099 | 2.35950 | 2.61964 | 3.16326 |
| 115 | 0.67663 | 1.28896 | 1.65821 | 1.98081 | 2.35921 | 2.61926 | 3.16262 |
| 116 | 0.67661 | 1.28889 | 1.65810 | 1.98063 | 2.35892 | 2.61888 | 3.16198 |
| 117 | 0.67659 | 1.28883 | 1.65798 | 1.98045 | 2.35864 | 2.61850 | 3.16135 |
| 118 | 0.67657 | 1.28877 | 1.65787 | 1.98027 | 2.35837 | 2.61814 | 3.16074 |
| 119 | 0.67656 | 1.28871 | 1.65776 | 1.98010 | 2.35809 | 2.61778 | 3.16013 |
| 120 | 0.67654 | 1.28865 | 1.65765 | 1.97993 | 2.35782 | 2.61742 | 3.15954 |

**Lampiran IV : F Tabel**

**Titik Persentase Distribusi F untuk Probabilita = 0,05**

| df untuk penyebut (N2) | df untuk pembilang (N1) | | | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 | 13 | 14 | 15 |
| 81 | 3.95 | 3.10 | 2.70 | 2.47 | 2.31 | 2.20 | 2.11 | 2.04 | 1.98 | 1.94 | 1.90 | 1.86 | 1.83 | 1.80 | 1.78 |
| 82 | 3.94 | 3.10 | 2.70 | 2.47 | 2.31 | 2.20 | 2.11 | 2.04 | 1.98 | 1.94 | 1.89 | 1.86 | 1.83 | 1.80 | 1.78 |
| 83 | 3.94 | 3.09 | 2.70 | 2.47 | 2.31 | 2.20 | 2.11 | 2.04 | 1.98 | 1.93 | 1.89 | 1.86 | 1.83 | 1.80 | 1.78 |
| 84 | 3.94 | 3.09 | 2.70 | 2.47 | 2.31 | 2.20 | 2.11 | 2.04 | 1.98 | 1.93 | 1.89 | 1.86 | 1.83 | 1.80 | 1.77 |
| 85 | 3.94 | 3.09 | 2.70 | 2.47 | 2.31 | 2.20 | 2.11 | 2.04 | 1.98 | 1.93 | 1.89 | 1.86 | 1.82 | 1.80 | 1.77 |
| 86 | 3.94 | 3.09 | 2.70 | 2.47 | 2.31 | 2.19 | 2.11 | 2.04 | 1.98 | 1.93 | 1.89 | 1.85 | 1.82 | 1.80 | 1.77 |
| 87 | 3.94 | 3.09 | 2.70 | 2.47 | 2.31 | 2.19 | 2.11 | 2.04 | 1.98 | 1.93 | 1.89 | 1.85 | 1.82 | 1.80 | 1.77 |
| 88 | 3.94 | 3.09 | 2.70 | 2.46 | 2.31 | 2.19 | 2.10 | 2.03 | 1.98 | 1.93 | 1.89 | 1.85 | 1.82 | 1.79 | 1.77 |
| 89 | 3.94 | 3.09 | 2.70 | 2.46 | 2.31 | 2.19 | 2.10 | 2.03 | 1.98 | 1.93 | 1.89 | 1.85 | 1.82 | 1.79 | 1.77 |
| 100 | 3.94 | 3.09 | 2.70 | 2.46 | 2.31 | 2.19 | 2.10 | 2.03 | 1.97 | 1.93 | 1.89 | 1.85 | 1.82 | 1.79 | 1.77 |
| 101 | 3.94 | 3.09 | 2.69 | 2.46 | 2.30 | 2.19 | 2.10 | 2.03 | 1.97 | 1.93 | 1.88 | 1.85 | 1.82 | 1.79 | 1.77 |
| 102 | 3.93 | 3.09 | 2.69 | 2.46 | 2.30 | 2.19 | 2.10 | 2.03 | 1.97 | 1.92 | 1.88 | 1.85 | 1.82 | 1.79 | 1.77 |
| 103 | 3.93 | 3.08 | 2.69 | 2.46 | 2.30 | 2.19 | 2.10 | 2.03 | 1.97 | 1.92 | 1.88 | 1.85 | 1.82 | 1.79 | 1.76 |
| 104 | 3.93 | 3.08 | 2.69 | 2.46 | 2.30 | 2.19 | 2.10 | 2.03 | 1.97 | 1.92 | 1.88 | 1.85 | 1.82 | 1.79 | 1.76 |
| 106 | 3.93 | 3.08 | 2.69 | 2.46 | 2.30 | 2.19 | 2.10 | 2.03 | 1.97 | 1.92 | 1.88 | 1.85 | 1.81 | 1.79 | 1.76 |
| 108 | 3.93 | 3.08 | 2.69 | 2.46 | 2.30 | 2.19 | 2.10 | 2.03 | 1.97 | 1.92 | 1.88 | 1.84 | 1.81 | 1.79 | 1.76 |
| 107 | 3.93 | 3.08 | 2.69 | 2.46 | 2.30 | 2.18 | 2.10 | 2.03 | 1.97 | 1.92 | 1.88 | 1.84 | 1.81 | 1.79 | 1.76 |
| 108 | 3.93 | 3.08 | 2.69 | 2.46 | 2.30 | 2.18 | 2.10 | 2.03 | 1.97 | 1.92 | 1.88 | 1.84 | 1.81 | 1.78 | 1.76 |
| 109 | 3.93 | 3.08 | 2.69 | 2.45 | 2.30 | 2.18 | 2.09 | 2.02 | 1.97 | 1.92 | 1.88 | 1.84 | 1.81 | 1.78 | 1.76 |
| 110 | 3.93 | 3.08 | 2.69 | 2.45 | 2.30 | 2.18 | 2.09 | 2.02 | 1.97 | 1.92 | 1.88 | 1.84 | 1.81 | 1.78 | 1.76 |
| 111 | 3.93 | 3.08 | 2.69 | 2.45 | 2.30 | 2.18 | 2.09 | 2.02 | 1.97 | 1.92 | 1.88 | 1.84 | 1.81 | 1.78 | 1.76 |
| 112 | 3.93 | 3.08 | 2.69 | 2.45 | 2.30 | 2.18 | 2.09 | 2.02 | 1.96 | 1.92 | 1.88 | 1.84 | 1.81 | 1.78 | 1.76 |
| 113 | 3.93 | 3.08 | 2.68 | 2.45 | 2.29 | 2.18 | 2.09 | 2.02 | 1.96 | 1.92 | 1.87 | 1.84 | 1.81 | 1.78 | 1.76 |
| 114 | 3.92 | 3.08 | 2.68 | 2.45 | 2.29 | 2.18 | 2.09 | 2.02 | 1.96 | 1.91 | 1.87 | 1.84 | 1.81 | 1.78 | 1.75 |
| 115 | 3.92 | 3.08 | 2.68 | 2.45 | 2.29 | 2.18 | 2.09 | 2.02 | 1.96 | 1.91 | 1.87 | 1.84 | 1.81 | 1.78 | 1.75 |
| 116 | 3.92 | 3.07 | 2.68 | 2.45 | 2.29 | 2.18 | 2.09 | 2.02 | 1.96 | 1.91 | 1.87 | 1.84 | 1.81 | 1.78 | 1.75 |
| 117 | 3.92 | 3.07 | 2.68 | 2.45 | 2.29 | 2.18 | 2.09 | 2.02 | 1.96 | 1.91 | 1.87 | 1.84 | 1.80 | 1.78 | 1.75 |
| 118 | 3.92 | 3.07 | 2.68 | 2.45 | 2.29 | 2.18 | 2.09 | 2.02 | 1.96 | 1.91 | 1.87 | 1.84 | 1.80 | 1.78 | 1.75 |
| 119 | 3.92 | 3.07 | 2.68 | 2.45 | 2.29 | 2.18 | 2.09 | 2.02 | 1.96 | 1.91 | 1.87 | 1.83 | 1.80 | 1.78 | 1.75 |
| 120 | 3.92 | 3.07 | 2.68 | 2.45 | 2.29 | 2.18 | 2.09 | 2.02 | 1.96 | 1.91 | 1.87 | 1.83 | 1.80 | 1.78 | 1.75 |
| 121 | 3.92 | 3.07 | 2.68 | 2.45 | 2.29 | 2.17 | 2.09 | 2.02 | 1.96 | 1.91 | 1.87 | 1.83 | 1.80 | 1.77 | 1.75 |
| 122 | 3.92 | 3.07 | 2.68 | 2.45 | 2.29 | 2.17 | 2.09 | 2.02 | 1.96 | 1.91 | 1.87 | 1.83 | 1.80 | 1.77 | 1.75 |
| 123 | 3.92 | 3.07 | 2.68 | 2.45 | 2.29 | 2.17 | 2.08 | 2.01 | 1.96 | 1.91 | 1.87 | 1.83 | 1.80 | 1.77 | 1.75 |
| 124 | 3.92 | 3.07 | 2.68 | 2.44 | 2.29 | 2.17 | 2.08 | 2.01 | 1.96 | 1.91 | 1.87 | 1.83 | 1.80 | 1.77 | 1.75 |
| 125 | 3.92 | 3.07 | 2.68 | 2.44 | 2.29 | 2.17 | 2.08 | 2.01 | 1.96 | 1.91 | 1.87 | 1.83 | 1.80 | 1.77 | 1.75 |
| 126 | 3.92 | 3.07 | 2.68 | 2.44 | 2.29 | 2.17 | 2.08 | 2.01 | 1.95 | 1.91 | 1.87 | 1.83 | 1.80 | 1.77 | 1.75 |
| 127 | 3.92 | 3.07 | 2.68 | 2.44 | 2.29 | 2.17 | 2.08 | 2.01 | 1.95 | 1.91 | 1.86 | 1.83 | 1.80 | 1.77 | 1.75 |
| 128 | 3.92 | 3.07 | 2.68 | 2.44 | 2.29 | 2.17 | 2.08 | 2.01 | 1.95 | 1.91 | 1.86 | 1.83 | 1.80 | 1.77 | 1.75 |
| 129 | 3.91 | 3.07 | 2.67 | 2.44 | 2.28 | 2.17 | 2.08 | 2.01 | 1.95 | 1.90 | 1.86 | 1.83 | 1.80 | 1.77 | 1.74 |
| 130 | 3.91 | 3.07 | 2.67 | 2.44 | 2.28 | 2.17 | 2.08 | 2.01 | 1.95 | 1.90 | 1.86 | 1.83 | 1.80 | 1.77 | 1.74 |
| 131 | 3.91 | 3.07 | 2.67 | 2.44 | 2.28 | 2.17 | 2.08 | 2.01 | 1.95 | 1.90 | 1.86 | 1.83 | 1.80 | 1.77 | 1.74 |
| 132 | 3.91 | 3.06 | 2.67 | 2.44 | 2.28 | 2.17 | 2.08 | 2.01 | 1.95 | 1.90 | 1.86 | 1.83 | 1.79 | 1.77 | 1.74 |
| 133 | 3.91 | 3.06 | 2.67 | 2.44 | 2.28 | 2.17 | 2.08 | 2.01 | 1.95 | 1.90 | 1.86 | 1.83 | 1.79 | 1.77 | 1.74 |
| 134 | 3.91 | 3.06 | 2.67 | 2.44 | 2.28 | 2.17 | 2.08 | 2.01 | 1.95 | 1.90 | 1.86 | 1.83 | 1.79 | 1.77 | 1.74 |
| 135 | 3.91 | 3.06 | 2.67 | 2.44 | 2.28 | 2.17 | 2.08 | 2.01 | 1.95 | 1.90 | 1.86 | 1.82 | 1.79 | 1.77 | 1.74 |

**Reliability Statistics**

| Cronbach's Alpha | N of Items |
|---|---|
| .793 | 4 |

**Item Statistics**

| | Mean | Std. Deviation | N |
|---|---|---|---|
| KP1 | 3.6800 | .98350 | 100 |
| KP2 | 4.0500 | .72995 | 100 |
| KP3 | 3.6300 | .82456 | 100 |
| KP4 | 3.8100 | .87265 | 100 |

**Item-Total Statistics**

| | Scale Mean if Item Deleted | Scale Variance if Item Deleted | Corrected Item-Total Correlation | Cronbach's Alpha if Item Deleted |
|---|---|---|---|---|
| KP1 | 11.4900 | 3.788 | .653 | .718 |
| KP2 | 11.1200 | 4.874 | .573 | .759 |
| KP3 | 11.5400 | 4.534 | .581 | .752 |
| KP4 | 11.3600 | 4.253 | .622 | .731 |

**Scale Statistics**

| Mean | Variance | Std. Deviation | N of Items |
|---|---|---|---|
| 15.1700 | 7.254 | 2.69326 | 4 |

## Lampiran V : Output SPSS

```
RELIABILITY   /VARIABLES=CM1 CM2 CM3 CM4 CM5   /SCALE('ALL
VARIABLES') ALL   /MODEL=ALPHA   /STATISTICS=DESCRIPTIVE SCALE
/SUMMARY=TOTAL.
```

## Reliability

```
[DataSet0]
```

## Scale: ALL VARIABLES

**Case Processing Summary**

| | | N | % |
|---|---|---|---|
| Cases | Valid | 100 | 100.0 |
| | Excluded[a] | 0 | .0 |
| | Total | 100 | 100.0 |

a. Listwise deletion based on all variables in the procedure.

**Reliability Statistics**

| Cronbach's Alpha | N of Items |
|---|---|
| .763 | 5 |

**Item Statistics**

| | Mean | Std. Deviation | N |
|---|---|---|---|
| CM1 | 3.9600 | .69515 | 100 |
| CM2 | 4.1600 | .69224 | 100 |
| CM3 | 3.8200 | .71605 | 100 |
| CM4 | 3.7700 | .86287 | 100 |
| CM5 | 4.0300 | .61060 | 100 |

**Item-Total Statistics**

| | Scale Mean if Item Deleted | Scale Variance if Item Deleted | Corrected Item-Total Correlation | Cronbach's Alpha if Item Deleted |
|---|---|---|---|---|
| CM1 | 15.7800 | 4.820 | .444 | .750 |
| CM2 | 15.5800 | 4.428 | .601 | .697 |
| CM3 | 15.9200 | 4.297 | .623 | .688 |
| CM4 | 15.9700 | 3.726 | .657 | .672 |
| CM5 | 15.7100 | 5.299 | .351 | .775 |

**Scale Statistics**

| Mean | Variance | Std. Deviation | N of Items |
|---|---|---|---|
| 19.7400 | 6.659 | 2.58050 | 5 |

## Lampiran V : Output SPSS

```
RELIABILITY   /VARIABLES=KP1 KP2 KP3 KP4   /SCALE('Reliabilitas
y') ALL   /MODEL=ALPHA   /STATISTICS=DESCRIPTIVE SCALE
/SUMMARY=TOTAL.
```

## Reliability

```
[DataSet0]
```

## Scale: Reliabilitas y

**Case Processing Summary**

| | | N | % |
|---|---|---|---|
| Cases | Valid | 100 | 100.0 |
| | Excluded[a] | 0 | .0 |
| | Total | 100 | 100.0 |

a. Listwise deletion based on all variables in the procedure.

**Reliability Statistics**

| Cronbach's Alpha | N of Items |
|---|---|
| .723 | 4 |

**Item Statistics**

| | Mean | Std. Deviation | N |
|---|---|---|---|
| KP1 | 3.2000 | .94281 | 100 |
| KP2 | 3.4800 | .93722 | 100 |
| KP3 | 3.7700 | 1.09963 | 100 |
| KP4 | 3.9900 | .91558 | 100 |

**Item-Total Statistics**

| | Scale Mean if Item Deleted | Scale Variance if Item Deleted | Corrected Item-Total Correlation | Cronbach's Alpha if Item Deleted |
|---|---|---|---|---|
| KP1 | 11.2400 | 5.396 | .467 | .687 |
| KP2 | 10.9600 | 5.312 | .495 | .671 |
| KP3 | 10.6700 | 4.547 | .549 | .640 |
| KP4 | 10.4500 | 5.220 | .543 | .645 |

**Scale Statistics**

| Mean | Variance | Std. Deviation | N of Items |
|---|---|---|---|
| 14.4400 | 8.330 | 2.88612 | 4 |

## Lampiran V : Output SPSS

```
REGRESSION   /DESCRIPTIVES MEAN STDDEV CORR SIG N   /MISSING
LISTWISE   /STATISTICS COEFF OUTS BCOV R ANOVA COLLIN TOL
/CRITERIA=PIN(.05) POUT(.10)   /NOORIGIN   /DEPENDENT KpB_Y
/METHOD=ENTER CMX1 KPX2   /SCATTERPLOT=(*ZPRED ,*SRESID)
/RESIDUALS DURBIN HIST(ZRESID) NORM(ZRESID).
```

## Regression

**Notes**

| | | |
|---|---|---|
| Output Created | | 30-Jul-2016 13:51:05 |
| Comments | | |
| Input | Data | G:\TABULASI DATA TORANG\ANALISIS RGRESI TORANG.sav |
| | Active Dataset | DataSet0 |
| | Filter | <none> |
| | Weight | <none> |
| | Split File | <none> |
| | N of Rows in Working Data File | 100 |

| | | |
|---|---|---|
| Missing Value Handling | Definition of Missing | User-defined missing values are treated as missing. |
| | Cases Used | Statistics are based on cases with no missing values for any variable used. |
| Syntax | | REGRESSION<br>/DESCRIPTIVES MEAN STDDEV CORR SIG N<br>/MISSING LISTWISE<br>/STATISTICS COEFF OUTS BCOV R ANOVA COLLIN TOL<br>/CRITERIA=PIN(.05) POUT(.10)<br>/NOORIGIN<br>/DEPENDENT KpB_Y<br>/METHOD=ENTER CMX1 KPX2<br>/SCATTERPLOT=(*ZPRED ,*SRESID)<br>/RESIDUALS DURBIN HIST(ZRESID) NORM(ZRESID). |
| Resources | Processor Time | 0:00:01.700 |
| | Elapsed Time | 0:00:01.747 |
| | Memory Required | 1644 bytes |
| | Additional Memory Required for Residual Plots | 904 bytes |

[DataSet0] G:\TABULASI DATA TORANG\ANALISIS RGRESI TORANG.sav

**Descriptive Statistics**

| | Mean | Std. Deviation | N |
|---|---|---|---|
| KpB_Y | 14.4400 | 2.88612 | 100 |
| CMX1 | 19.7400 | 2.58050 | 100 |
| KPX2 | 15.1700 | 2.69326 | 100 |

**Correlations**

| | | KpB_Y | CMX1 | KPX2 |
|---|---|---|---|---|
| Pearson Correlation | KpB_Y | 1.000 | .475 | .527 |
| | KPX1 | .527 | .817 | 1.000 |
| | CMX2 | .475 | 1.000 | .817 |
| Sig. (1-tailed) | KpB_Y | . | .000 | .000 |
| | KPX1 | .000 | .000 | |
| | CMX2 | .000 | . | .000 |
| N | KpB_Y | 100 | 100 | 100 |
| | KPX1 | 100 | 100 | 100 |
| | CMX2 | 100 | 100 | 100 |

**Variables Entered/Removed**

| Model | Variables Entered | Variables Removed | Method |
|---|---|---|---|

| | | | |
|---|---|---|---|
| 1 | CMX2, KPX1[a] | . | Enter |

a. All requested variables entered.

**Model Summary[b]**

| Model | R | R Square | Adjusted R Square | Std. Error of the Estimate | Durbin-Watson |
|---|---|---|---|---|---|
| 1 | .533[a] | .284 | .269 | 2.46775 | 1.907 |

a. Predictors: (Constant), CMX2, KPX1

b. Dependent Variable: KpB_Y

**ANOVA[b]**

| Model | | Sum of Squares | df | Mean Square | F | Sig. |
|---|---|---|---|---|---|---|
| 1 | Regression | 233.929 | 2 | 116.964 | 19.207 | .000[a] |
| | Residual | 590.711 | 97 | 6.090 | | |
| | Total | 824.640 | 99 | | | |

a. Predictors: (Constant), CMX2, KPX1

b. Dependent Variable: KpB_Y

**Coefficients[a]**

| Model | | Unstandardized Coefficients | | Standardized Coefficients | t | Sig. | Collinearity Statistics | |
|---|---|---|---|---|---|---|---|---|
| | | B | Std. Error | Beta | | | Tolerance | VIF |
| 1 | (Constant) | 4.694 | 1.932 | | 2.430 | .017 | | |
| | KPX1 | .447 | .160 | .417 | 2.797 | .006 | .332 | 3.014 |
| | CMX2 | .150 | .167 | .134 | .900 | .370 | .332 | 3.014 |

a. Dependent Variable: KpB_Y

**Coefficient Correlations[a]**

| Model | | | KPX2 | CMX1 |
|---|---|---|---|---|
| 1 | Correlations | KPX1 | 1.000 | -.817 |
| | | CMX2 | -.817 | 1.000 |
| | Covariances | KPX1 | .026 | -.022 |
| | | CMX2 | -.022 | .028 |

a. Dependent Variable: KpB_Y

**Collinearity Diagnostics[a]**

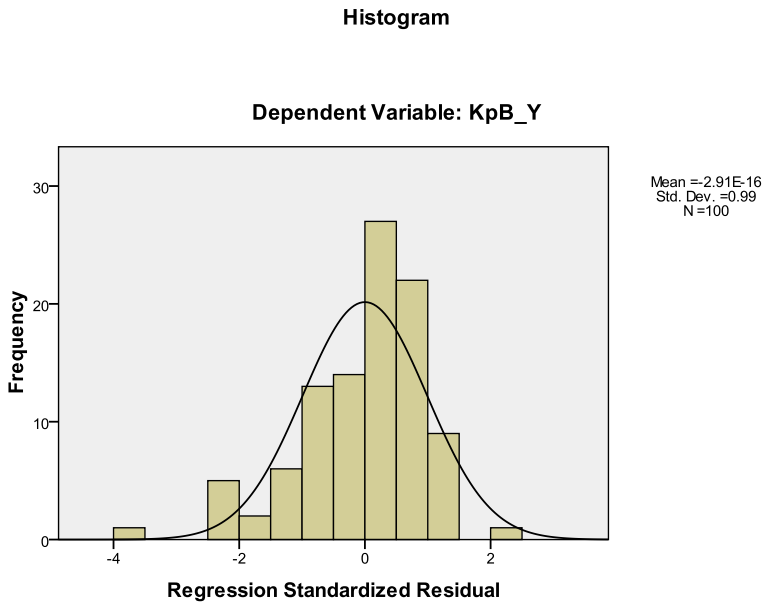
| Model | Dimension | Eigenvalue | Condition Index | Variance Proportions | | |
|---|---|---|---|---|---|---|
| | | | | (Constant) | KPX1 | CMX2 |
| 1 | 1 | 2.981 | 1.000 | .00 | .00 | .00 |
| | 2 | .016 | 13.849 | .61 | .26 | .01 |
| | 3 | .004 | 28.752 | .39 | .74 | .99 |

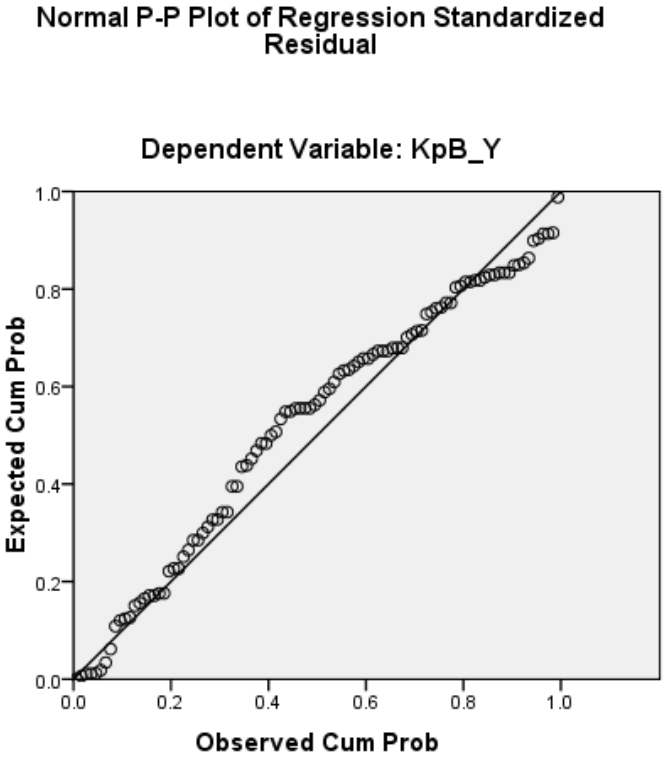
a. Dependent Variable: KpB_Y

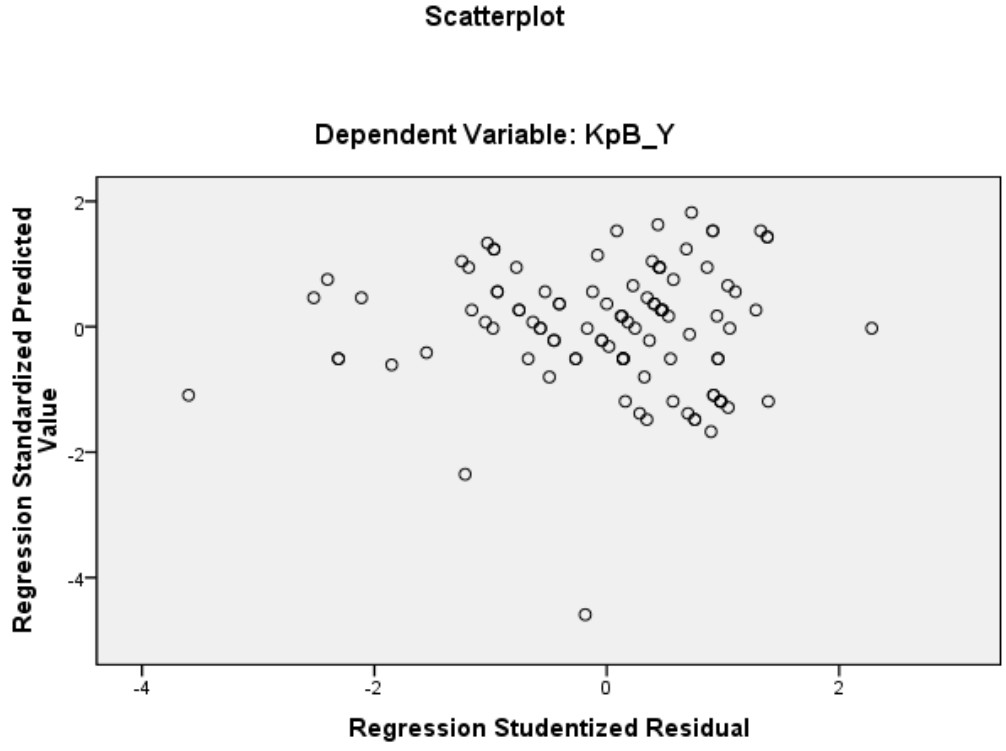
**Residuals Statistics[a]**

| | Minimum | Maximum | Mean | Std. Deviation | N |
|---|---|---|---|---|---|
| Predicted Value | 7.3829 | 17.2392 | 14.4400 | 1.53718 | 100 |
| Std. Predicted Value | -4.591 | 1.821 | .000 | 1.000 | 100 |
| Standard Error of Predicted Value | .256 | 1.346 | .398 | .156 | 100 |
| Adjusted Predicted Value | 7.5452 | 17.1590 | 14.4449 | 1.53147 | 100 |
| Residual | -8.76138 | 5.59698 | .00000 | 2.44270 | 100 |
| Std. Residual | -3.550 | 2.268 | .000 | .990 | 100 |
| Stud. Residual | -3.598 | 2.280 | .000 | 1.005 | 100 |
| Deleted Residual | -9.00002 | 5.65779 | -.00486 | 2.51797 | 100 |
| Stud. Deleted Residual | -3.846 | 2.332 | -.006 | 1.023 | 100 |
| Mahal. Distance | .074 | 28.477 | 1.980 | 3.386 | 100 |
| Cook's Distance | .000 | .233 | .010 | .027 | 100 |
| Centered Leverage Value | .001 | .288 | .020 | .034 | 100 |

a. Dependent Variable: KpB_Y




Normal P-P Plot of Regression Standardized Residual
Dependent Variable: KpB_Y
Expected Cum Prob
Observed Cum Prob
0.0
0.2
0.4
0.6
0.8
1.0


Scatterplot
Dependent Variable: KpB_Y
Regression Standardized Predicted Value
Regression Studentized Residual
2
0
-2
-4